

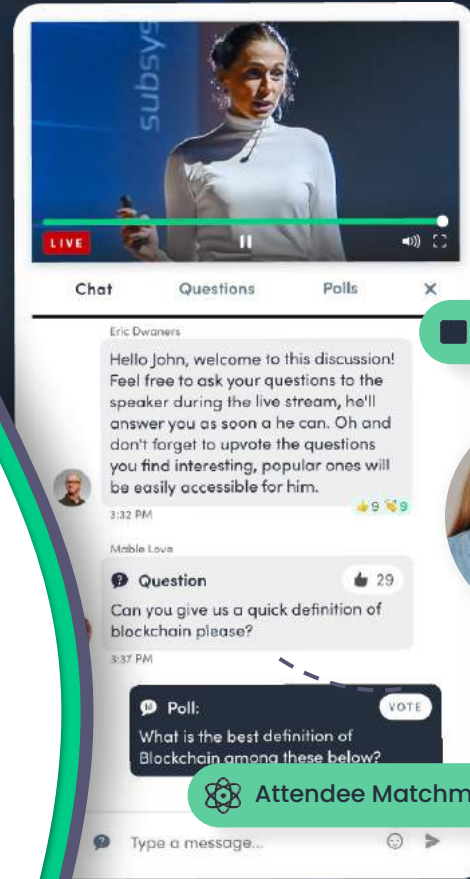
User's Guide

General guide

swapcard

All-In-One Event & Community Platform

Grow your Events into a Community



Connect anywhere



Marketplace



Attendee Matchmaking





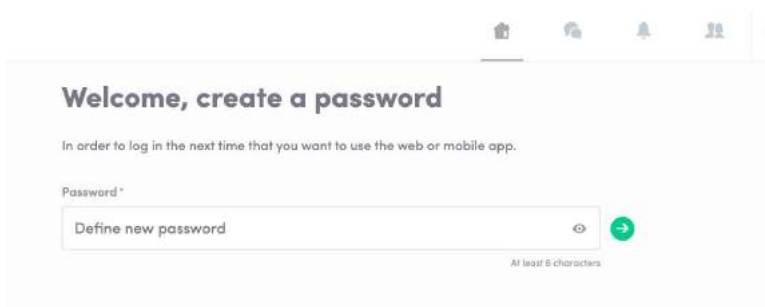
ACCESS THE APP

LOGIN

How to login for the first time?

- 1 You will receive an email similar to **these ones** with a button redirecting you to a login page. Your account is automatically created by the platform after you have registered. A window will then prompt you to create a password for your account:

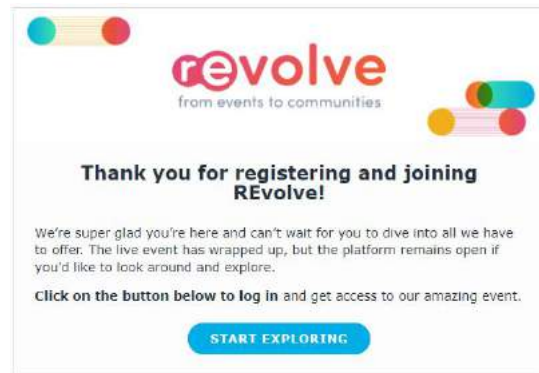
2



The screenshot shows a web interface with a navigation bar at the top containing icons for home, search, notifications, and profile. Below the navigation bar, the heading reads "Welcome, create a password". A sub-heading says "In order to log in the next time that you want to use the web or mobile app." There is a "Password*" label above a text input field containing the placeholder "Define new password". To the right of the input field are icons for a password strength indicator and a submit button. Below the input field, it says "At least 6 characters".

You can also access the event from your phone by downloading the Swapcard app ([iOS](#)/[Android](#))

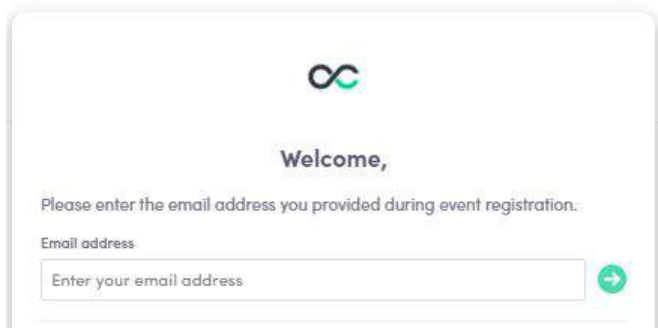
- Note:** If you don't see this email in your mailbox, please check your spam folder. Most of our emails are sent from noreply@swapcard.com



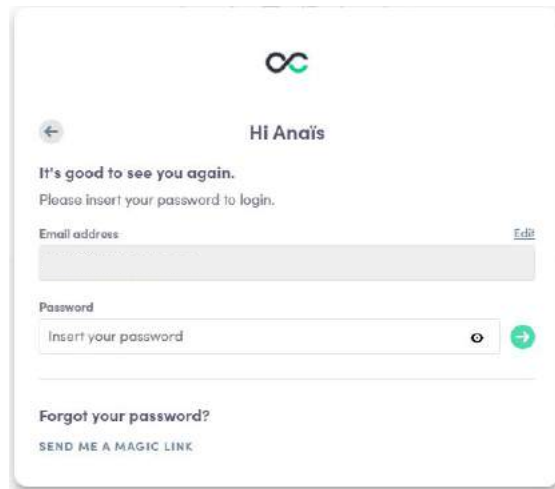
How to login when I have an account?

1 Access your account on app.swapcard.com

2 Enter the email you used to register from your event and your password. Click the green arrow to connect.



The screenshot shows the Swapcard login interface. At the top is the Swapcard logo (an infinity symbol). Below it, the text "Welcome," is displayed. A message reads: "Please enter the email address you provided during event registration." There is an input field labeled "Email address" with the placeholder text "Enter your email address" and a green arrow button to the right.



The screenshot shows the Swapcard login interface. At the top is the Swapcard logo (an infinity symbol). Below it, the text "Hi Anaís" is displayed. A message reads: "It's good to see you again. Please insert your password to login." There is an input field labeled "Email address" with the placeholder text "Enter your email address" and an "Edit" link to the right. Below it is a "Password" input field with the placeholder text "Insert your password" and a green arrow button to the right. At the bottom, there is a link for "Forgot your password?" and a button labeled "SEND ME A MAGIC LINK".

Note: If you have forgotten your password, click **“Send me a magic link”** after entering your email.

i You'll receive an email to reset your password (valid for 1 hour).

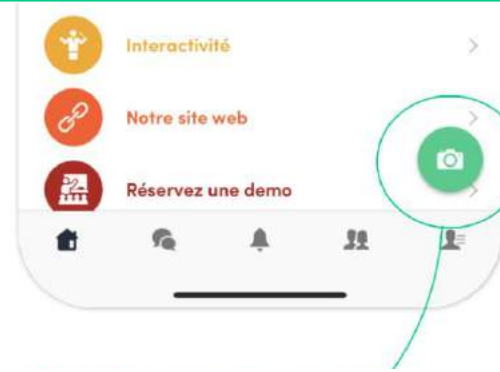
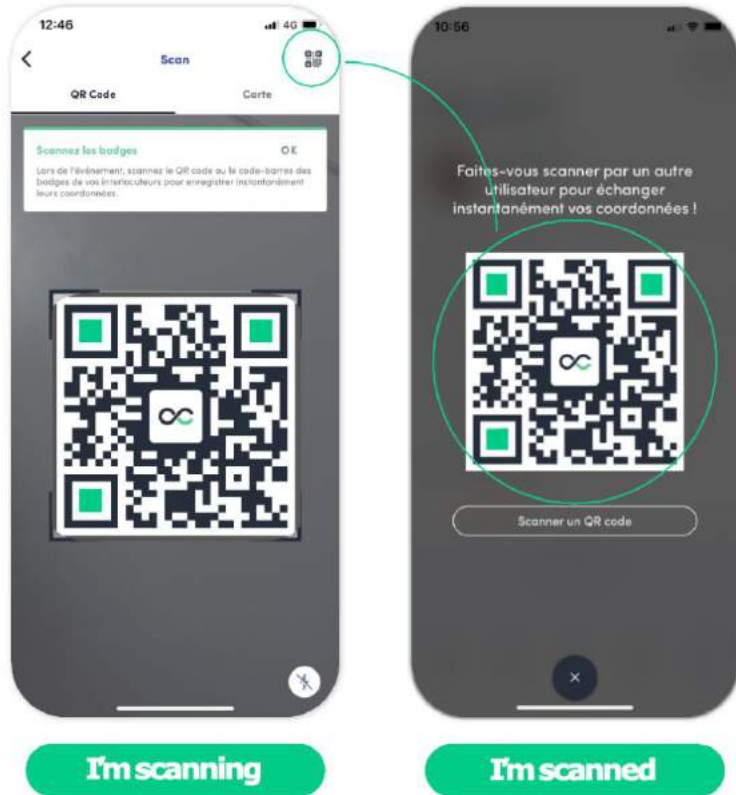
If you need any help, please contact <https://help-attendees.swapcard.com>



PHYSICAL EVENT

QR CODE / SCAN BADGE

App/ Badge Scanning



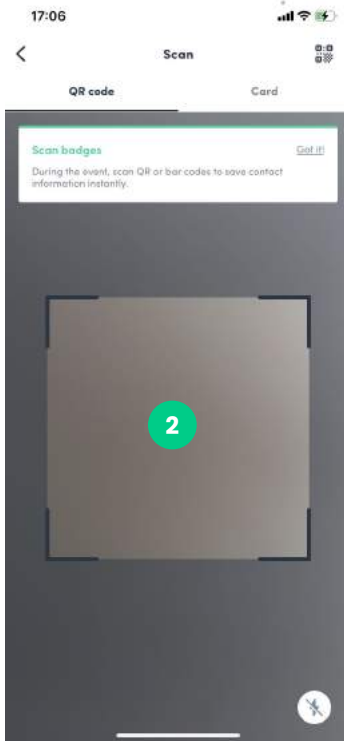
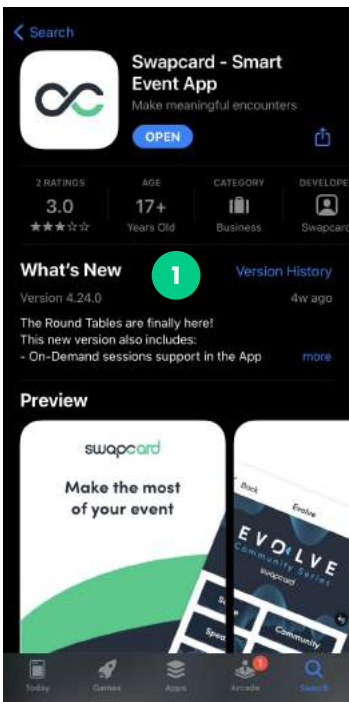
To scan a badge, click the **scan icon** on the home screen of your event.

By scanning the QR code of an attendee's badge, you automatically add it to your contacts. This allows you to **chat, share contact details and add tags and scoring** to your contact. **Your contact details are also shared to the other person.**

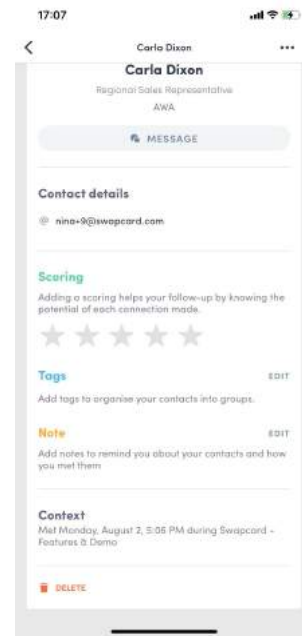
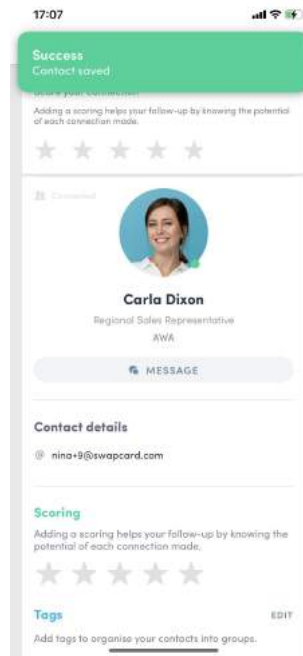
You can display your **electronic badge** to be scanned. It is located on the top right-hand corner of the scanning interface.

How to Scan a Badge

- 1 Download the app Swapcard



- 3 You will have access to the participant's information



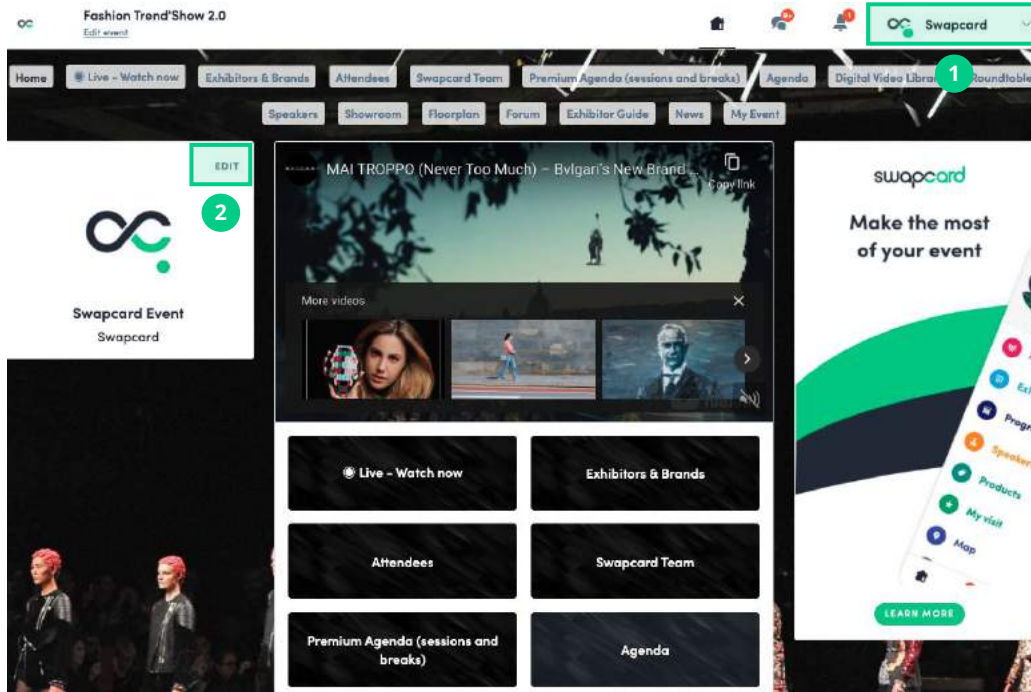
- 2 Open the camera and scan the QR code



AVAILABLE FEATURES

CONTENT

How to edit your profile (1/2)



There are **two ways** of accessing your profile:

From the drop-down on the upper-right corner of your screen, click **“My profile”**

On the left side of your screen next to your photo, click **“Edit”**

You'll be redirected to your profile where you can edit your information.

How to edit your profile (2/2)

EVOLVE Team
Event Planner
Swapcard

About me EDIT

Meet the team behind Evolve!

Evolve by Swapcard is an online community for event planners and a virtual series of live sessions dedicated to trends, news, and hot topics in the events industry.

Country: Country

City: City

Social media EDIT

in, Twitter, Facebook, YouTube, Instagram

Contact details EDIT

Add your mobile phone number

Add your landline phone number

@ evolve@swapcard.com

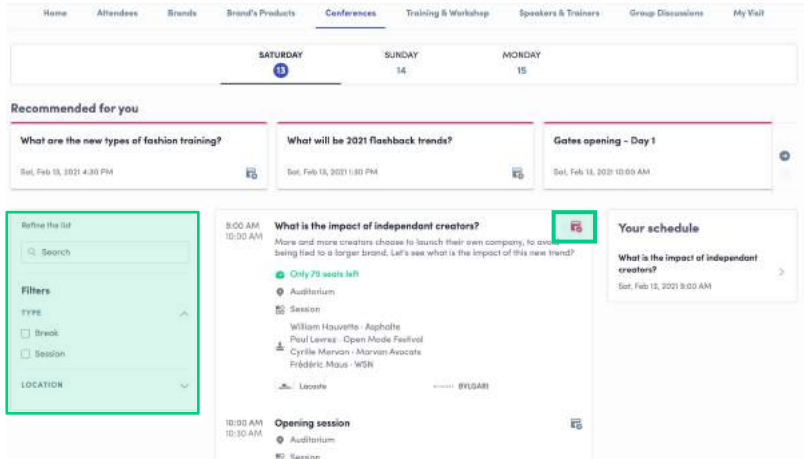
🌐 https://evolve.swapcard.com/

To edit your profile, click **“Edit”** or **“Add”** next to the information section you want to edit.

Here is the information you can edit:

- Personal information
- Biography
- Social Media
- Contact details
- Company
- Additional fields added by the organizer

How the schedule works

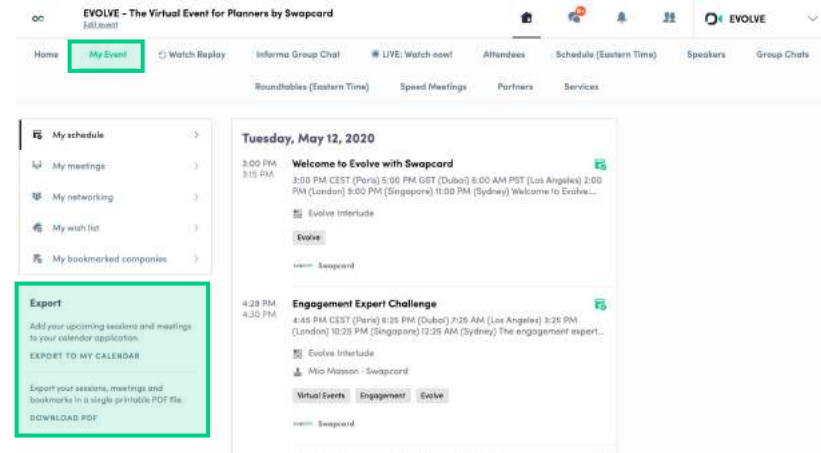


The tab **"My Event"** allows you to see your own schedule. Here you can find the **sessions, sponsors** and **partners** you bookmarked, your confirmed meetings and more.

You can **export** your **schedule** by clicking **"Export to my calendar"** or **"Download PDF."**

The schedule/agenda button gives you an overview of the event sessions. You can register for sessions by clicking on this **bookmarking** icon.

You can find sessions by using the **search** bar and **filters** located on the left side of the screen.



How to access an ongoing live session

There are several ways to access an ongoing live session.

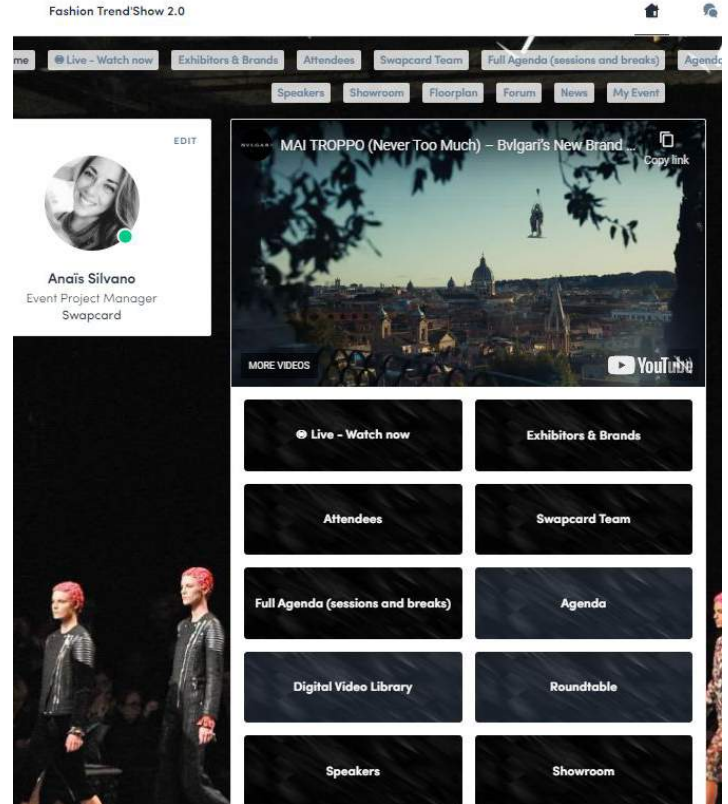
1

From **Event Home**, click the **“Live session”** button. If there is a live session, the live button should also be present as a tab on the top navigation bar.

You will get redirected to the ongoing session, or the following one if nothing is happening at that time.

2

You can also access it from the **“Event schedule”** or **“My Event”** tab. Click on the ongoing session to reach the session page.



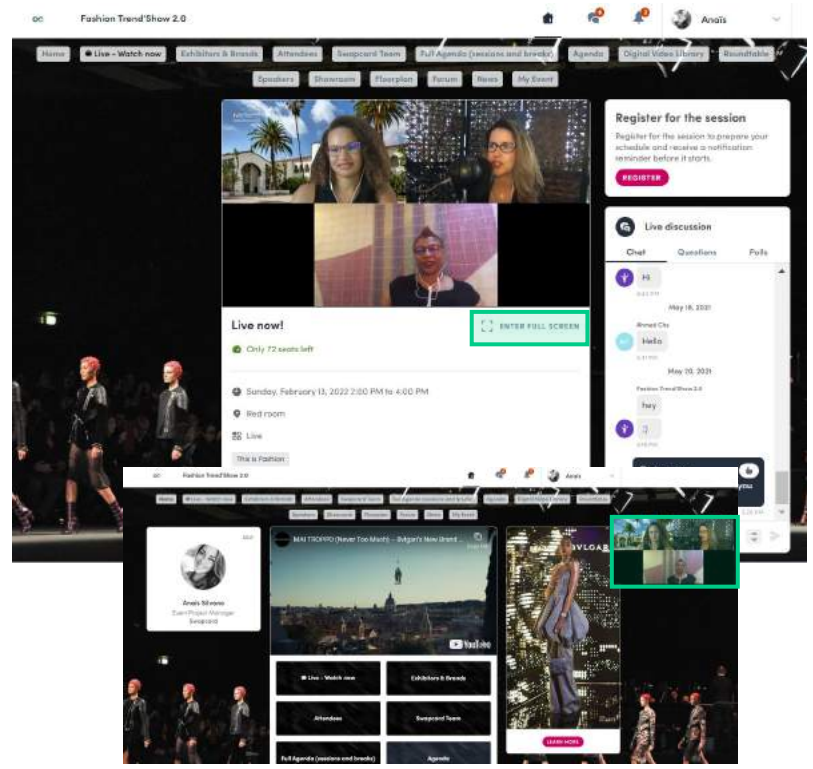
How to access a streaming session

Less than **24 hours** before a live stream session a countdown will show on the



As soon as the session begins, the video will be displayed at the top of the session page and will start automatically. You can refresh the page if it does not.

You will then be able to watch the video, in **full screen** mode if you wish, or continue to browse the app while watching the session in a **pop-out window**.



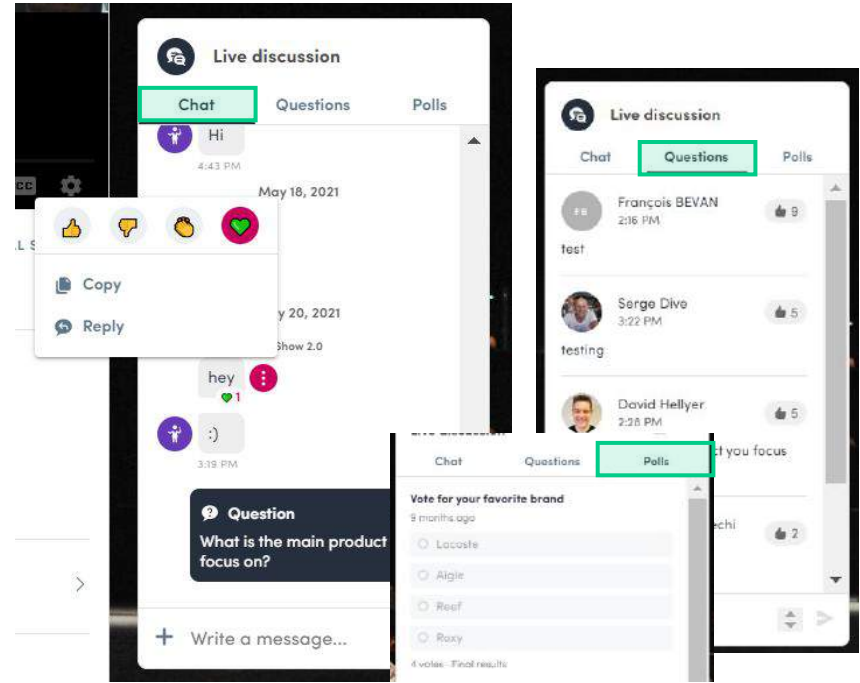
How to interact during a session

With “**Live discussion,**” you can **chat** with other attendees, ask **questions** to the speakers, and answer **polls** created by the organizers or speakers.

You can react and answer to other people’s messages, or delete your message by clicking on the three dots next to it.

Questions will be sorted by upvotes where the most liked questions will rise to the top.

The live discussion should be open when sessions are ongoing. If you do not see it, click on the bubble on the bottom right to open it.

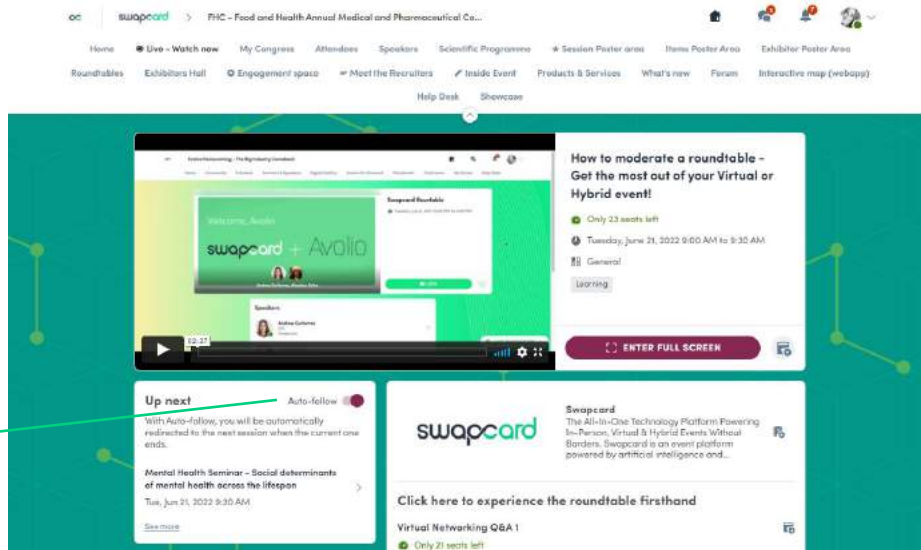


What is auto-follow?

The **auto-follow** feature is activated by default when you click on a **“Live”** schedule button.

This feature allows a seamless experience when watching sessions since it will take you from one session to the next every time a session is completed.

To deactivate it, simply **toggle it off**.



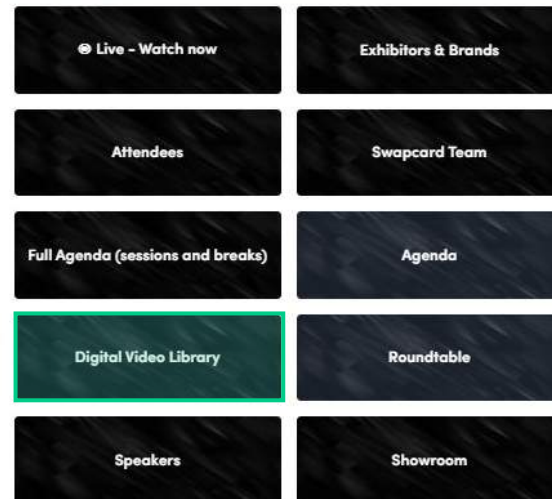
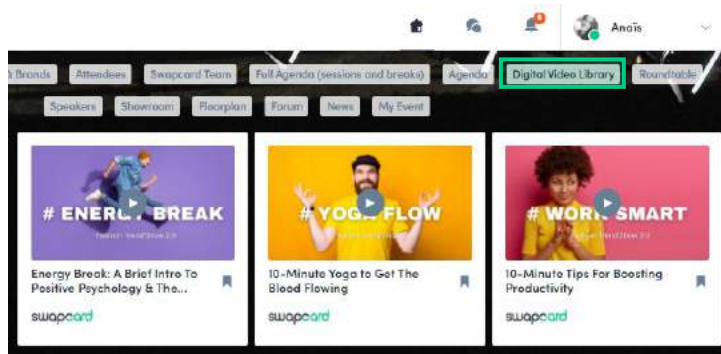
Note: The auto-follow is never active if you arrive on the session page without clicking a live button or tab.

How to watch session on-demand?

The event organizer can make sessions available to watch **on-demand**.

You can access on-demand sessions through the schedule by clicking on past sessions.

There may be an **On-demand, Replay** or **Digital Video Library** button added by the organizer on the homepage. This is where content is available to watch after the



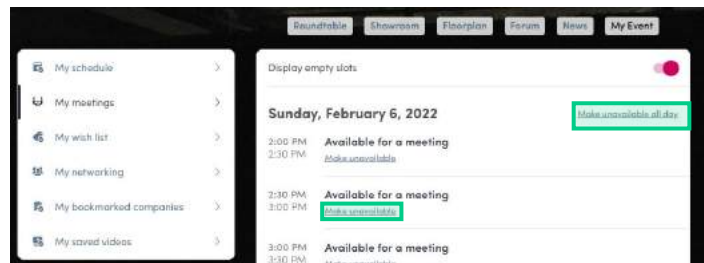
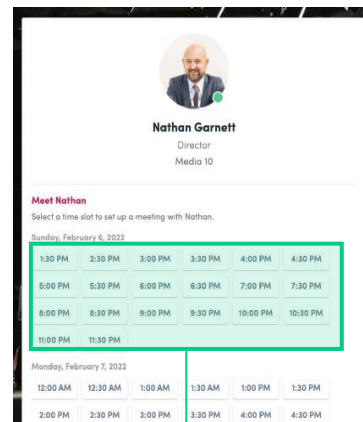
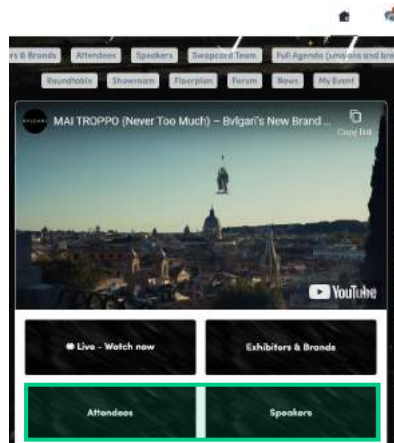


AVAILABLE FEATURES

NETWORKING

From the home page or the top navigation bar you can access the **Speaker** and **Attendee** lists.

Here you can search and find people to connect with. You can chat, have video calls, and book meetings. You can meet virtually or face-to-face depending on how the event is organized.



If you see **time slots** appearing on people's profiles, it means that the organizer has made it possible for you to book meetings with them. Slots disappear once booked.

You can manage your **availability for meetings** by going to the **My meetings** tab in **My Event**. Making yourself unavailable all day or at specific times will remove meeting slots.

How to send a connection request

Nathan Garnett
Director
Media 10

in

slot to set up a meeting with Nathan.

February 6, 2022

2:30 PM	3:00 PM	3:30 PM	4:00 PM	4:30 PM
5:30 PM	6:00 PM	6:30 PM	7:00 PM	7:30 PM
8:30 PM	9:00 PM	9:30 PM	10:00 PM	10:30 PM
11:30 PM				

February 7, 2022

12:30 AM	1:00 AM	1:30 AM	1:00 PM	1:30 PM
2:30 PM	3:00 PM	3:30 PM	4:00 PM	4:30 PM

Connect with Nathan

Sending a connection request with a message is three times more likely to be accepted.

SEND CONNECTION REQUEST

To send a connection request, go to their profile (via the list of participants, speakers or a company profile) and click the **Send connection request** button.

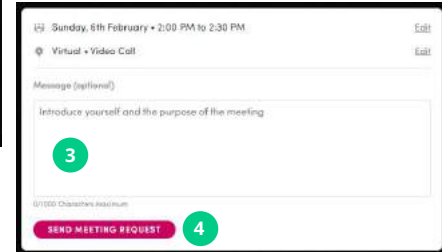
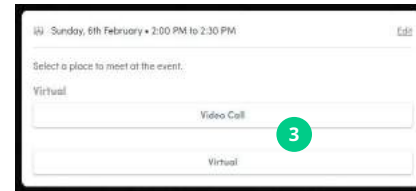
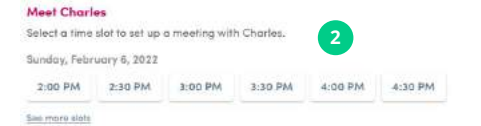
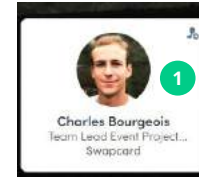
Tip: Add a note to your connection request to introduce yourself and explain the reason for your request.

You will be able to find a full list of your connections in **“My Event”** under **“My Networking”**.

i Note: Accepting a meeting will automatically make the person who requested the meeting one of your connections with access to your complete profile.

How to request a meeting

- 1 Access a person's profile (i.e.: from the Attendees button)
- 2 Click on one of the suggested meeting slots.
For more slots click "see more slots"
- 3 After selecting a slot and choosing a location for the meeting, write a note to the person you would like to meet.
- 4 Once done, click "**Send meeting request**"



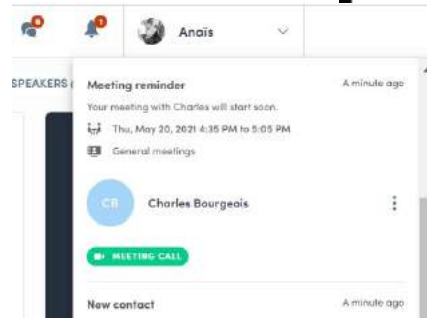
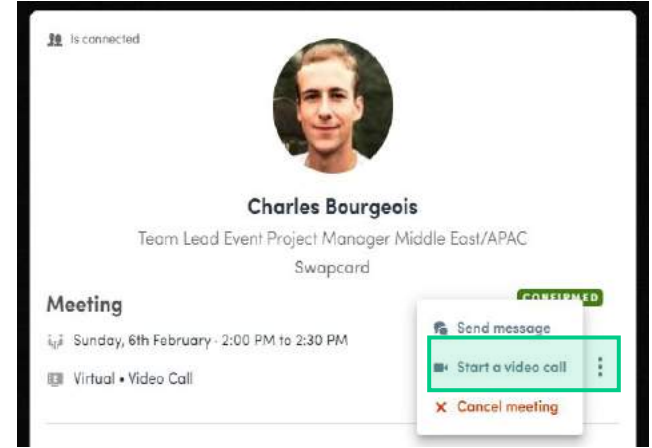
i Note: If you plan to meet virtually, select Online or Virtual Meeting when choosing the location.

How to have a virtual meeting?

5 minutes before a virtual meeting and 15 minutes before a face-to-face meeting you will receive a reminder email from which you can click to access the meeting.

If you are already on the platform you can start the meeting by going to the profile of the person you have a meeting with, and click the “**Meeting call**” button.

This will launch the video call. This button is only available if the meeting is confirmed.



Note: You can also access a meeting directly from the meeting notification.



**Thank you for taking the
time to read this presentation.**

If needed, you can fill out this **quick form**
and our **support team** will get in touch:

<https://help-attendees.swapcard.com>

swapcard