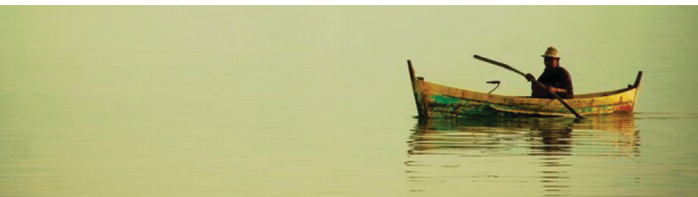
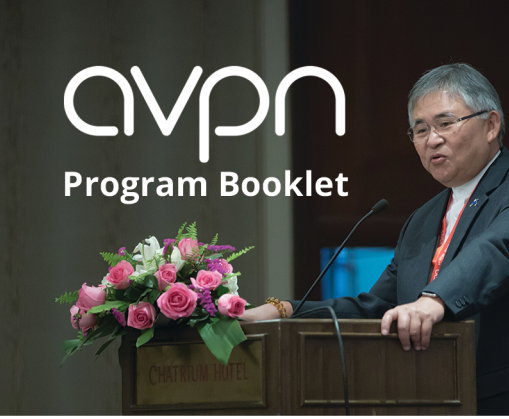


avpn
Program Booklet



MYANMAR SOCIAL IMPACT FORUM 2018

Accelerating Social Impact

27 February 2018, Yangon

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About



AVPN is a unique funders' network based in Singapore committed to building a vibrant and high impact social investment community across Asia. As a platform, advocate, and capacity builder, that cuts across private, public and social sectors, AVPN embraces all types of engagement to improve the effectiveness of members across the Asia Pacific region.

The core mission of AVPN is to increase the flow of financial, human and intellectual capital to the social sector by connecting and empowering key stakeholders from funders to the social purpose organizations they support. With over 400 members across 29 countries, AVPN is catalysing the movement towards a more strategic, collaborative and outcome focused approach to social investing, ensuring that resources are deployed as effectively as possible to address key social challenges facing Asia today and in the future.

Since AVPN started operations in Myanmar in 2017, more than 10% of its members have been active in the country. While the Forum has become an important annual gathering, AVPN continues to work throughout the year in Myanmar to facilitate connections, create opportunities for knowledge sharing, and to inspire action to enable real and lasting change.

VISIT US AT

www.avpn.asia

membership@avpn.asia



@asianvp



@avpn_asia



@Asian Venture Philanthropy Network (AVPN)

FOREWORD

Welcome to AVPN's Myanmar Social Impact Forum 2018!

We are thrilled to be organising the second Social Impact Forum here in Yangon. It is a testament to the quickly growing philanthropy, CSR and social enterprise sectors in this country that we are once again bringing together this dynamic community to build up the social investment landscape further.

What is unique about the AVPN Social Impact Forum is the diverse group of funders and resource providers who are joining us today in Yangon. From foundations and high net worth individuals looking to maximise their impact, private equity funds looking for synergies with social investors, companies looking to improve their CSR practice, and intermediaries looking to provide effective support, this year's Forum delegates are supporting projects across a diverse range of causes from education, gender inclusivity, livelihoods to energy and the environment. Furthermore, participants will cover the full spectrum of social investment from grants and soft capital to debt and equity as well as non-financial capacity building support.

This year's theme, "Accelerating Social Impact", reflects AVPN's strategic decision to increase its presence in Myanmar and catalyse multi-sector collaboration and knowledge sharing across all stakeholders to maximize impact. We are deeply encouraged that, to date, we have more than 10% of our members active in Myanmar. Along with all of our 410 members - you have deeply inspired us with your stories and expertise, all of which will help us grow and develop more effectively together.

Another highlight of today's Forum is the Deal Share Live, in collaboration with Impact Hub Yangon. In an effort to increase

visibility of high-caliber Social Purpose Organisations (SPOs) including both social enterprises and NGOs, we are providing a platform to showcase their work to the wider social investment community. We invite you to take a look to find shared values and opportunities to support these impressive organisations.

We would like to take this time to extend our greatest thanks to our speakers for their contribution and time in preparation to ensure that we deliver high quality and insightful content. Your support has been invaluable.

Finally, we are excited for you to be part of our vibrant and high impact community of leaders, innovators, and practitioners that are all making strides to grow and improve the social investment sector in Myanmar and across Asia. We hope that this gathering will provide you many opportunities to connect, learn, and share insights as thought leaders in your respective fields. I am certainly looking forward to engaging with you all.

Sincerely,

A handwritten signature in black ink, appearing to read 'Naina', with a stylized flourish at the end.

Naina Subberwal Batra

Chief Executive Officer

AVPN

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THE AVPN AGENDA

Catalysing a more strategic, collaborative and outcome-focused approach to maximise social impact.



GLOSSARY

Social Investing

All forms of providing financial resources to solve social issues.

Philanthropy

Generous donation of money to good causes often through foundation or trust.

Venture Philanthropy (VP)

VP is a high-engagement and long-term approach to generating social impact through 3 practices:

- Tailored financing: using financial instruments (i.e. grants, debt, equity and hybrid financial instruments) tailored to the needs of SPOs*.
- Organisational Support: added-value support services by developing skills or improving structures and processes.
- Impact measurement and management.

(see EVPA Glossary <https://evpa.eu.com/uploads/documents/Glossary-2017.pdf>)

Impact Investing

Impact investing is a form of investment that aims at generating social impact as well as financial return.

(see EVPA Glossary <https://evpa.eu.com/uploads/documents/Glossary-2017.pdf>)

Corporate Social Responsibility (CSR)

CSR is the responsibility that corporates have towards other parts of the society, their suppliers, employees, customers, the environment and other living beings. This responsibility can take many different forms (see ESG).

Environmental, Social and Governance (ESG)

ESG is a generic term used by investors to evaluate corporate behaviour and to determine the future financial performance of companies.

(see FT Lexicon, <http://lexicon.ft.com/Term?term=ESG>)

Intermediary

An organisation that enables effective transfer of financial and non-financial resources to key stakeholders. These can be universities, think tanks, incubators and accelerators, networks and associations.

Impact Assessment (IA) or Impact Measurement (IM)

Assessing or measuring the process of creating social impact to manage and maximise it.

Capacity Building or Non-Financial Support

Develop skills or improve structures and processes so that the SPO* can increase their ability to create social impact.

***Social Purpose Organisations (SPO)**

This is the umbrella term for social enterprises and non-profits.

Non-profits / Charities

Organisations who work directly with beneficiaries to eradicate social issues and do not aim to generate a financial return.

Social Enterprises

Organisations who work directly with beneficiaries to eradicate social issues and aim to generate revenues out of their products and services.

Hybrids

Organisations that generate revenues through products and services, which are then used for people who are unable to pay for the products and services.

Social Impact

In simple terms, this is the difference that SPOs make to their beneficiaries. Social investors can calculate social impact with many frameworks (see Impact Assessment/Measurement).

MEMBERS

AVPN MEMBERS BASED IN MYANMAR

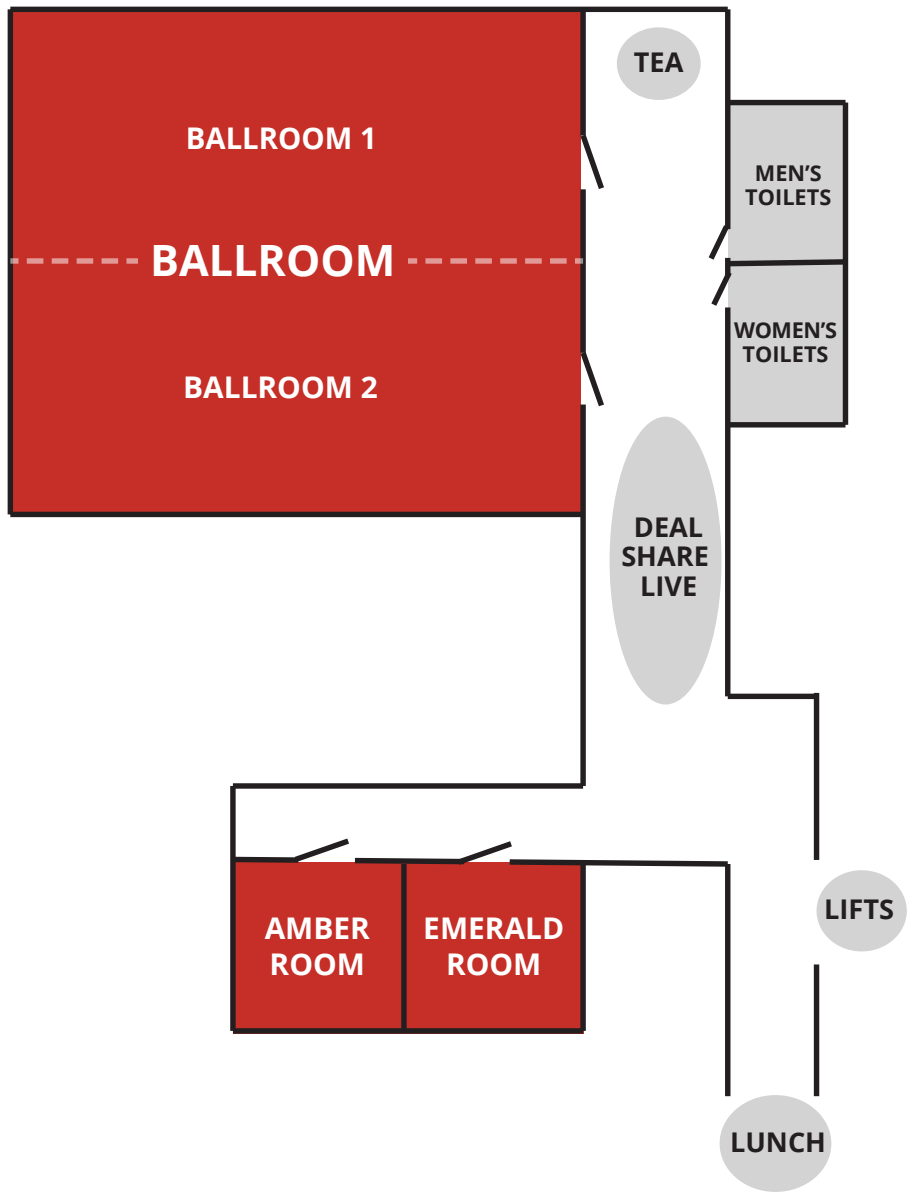
- **Anthem Asia**
- **Central Engineering & Construction Co. Ltd**
- **Family Mandalar Company limited**
- **Impact Hub Yangon**
- **KBZ Bank**
- **Micro Empire**
- **Partnership for Change**
- **Pyoe Pin**
- **Turquoise Mountain Myanmar**
- **Yever**
- **Yoma Strategic Holdings Ltd.**

AVPN MEMBERS ACTIVE IN MYANMAR

- Accion International
- Asia Centre for Social Entrepreneurship and Philanthropy
- Australian Department of Foreign Affairs and Trade (DFAT)
- Boston University Global Health Collaborative
- British Council East Asia and China Region
- Business for Social Responsibility (BSR)
- CARE International
- Conjunct Consulting
- Covestro (Thailand) Co., Ltd.
- Dalberg Global Development Pte. Ltd.
- DFDL (Mekong) Legal & Tax
- FHI 360
- Frontier Law and Advisory Ltd.
- Habitat for Humanity International – Asia Pacific
- Insitor Fund SCA
- International Committee of the Red Cross (ICRC)
- Kiva
- Lapidary Limited
- Leap Philanthropy Ltd.
- Magic Bus
- Manan Trust
- Mars, Inc.
- Mastercard Center for Inclusive Growth
- Mennonite Economic Development Associates (MEDA)
- Mercy Relief
- Microsoft Operations Ltd.
- National Geographic Society
- Nippon Foundation
- Omidyar Network Services
- Pact Global
- Porticus Asia Ltd.
- Prudence Foundation
- Save the Children Asia Regional Office Limited
- SimplyGiving.com
- Singapore International Foundation
- Solve Education!
- South Asia Women's Fund
- Spring Impact
- SSG Advisors
- Stars Foundation

08.30 09.00	REGISTRATION Foyer			
09.00 09.45	OPENING SPEECHES Ballroom			
09.45 10.45	PLENARY PANEL: PHILANTHROPY, VENTURE PHILANTHROPY AND IMPACT INVESTING IN THE REGION AND MYANMAR – THE STATUS QUO Ballroom			
10.45 11.15	TEA BREAK Foyer			
11.15 13.00	BREAKOUT SESSIONS <i>Creating Social Impact – Looking Forward</i>			
<div><div>BALLROOM 1 Workshop for Corporate Foundations & CSR Departments</div><div>BALLROOM 2 Dialogue on the role of Intermediaries in building up Social Purpose Organisations</div><div>AMBER ROOM Discussion on Policy-Making for Social Entrepreneurship and Impact Investing</div><div>EMERALD ROOM Panel Discussion on Impact Investing in Emerging Markets</div></div>				
13.00 14.00	LUNCH BREAK Restaurant			
14.00 15.30	BREAKOUT SESSIONS <i>Deep Dive: Trends and Initiatives in 4 Sectors</i>			
<div><div>BALLROOM 1 Collaborations for Inclusive Energy Solutions</div><div>BALLROOM 2 Collective Impact in Education - Leapfrogging Myanmar Education with Learnings from the Region</div><div>AMBER ROOM Funding for Impact in Micro-Finance and Rural Development</div><div>EMERALD ROOM Gender Equality & Inclusiveness in Companies – The Myanmar Business Coalition</div></div>				
15.30 16.00	TEA BREAK Foyer			
16.00 16.45	KEY INSIGHTS FROM BREAK OUTS AND DEEP DIVES Ballroom			
16.45 17.30	CLOSING REMARKS Ballroom			

VENUE MAP





Naina Subberwal Batra

CEO, AVPN

Naina's leadership over the past 5 years has grown the AVPN membership by almost 200% and elevated the organization into a truly regional force for good. Under her direction, the organization has grown from focusing only on Venture Philanthropy to supporting the entire ecosystem of Social Funders from philanthropists to impact investors and Corporate CSR professionals. She was instrumental in developing AVPN's innovative services that connect, empower and educate the now 400+ members of AVPN. Prior to joining AVPN, Naina was a member of the senior leadership team of a purpose driven unit of The Monitor Group, a leading global strategy consulting firm, aimed at catalyzing markets for social change.



Aung Naing Oo

Director General, Directorate of Investment and Company Administration, Ministry of Planning and Finance

Aung Naing Oo took military service from 1981 to 2000. After that he was appointed as a Deputy General Manager of the Myanmar Agricultural Produce Trading under the Ministry of Commerce from 2000 to 2005. Then, he was promoted as a General Manager at the Export Department of the Myanmar Agricultural Produce Trading in 2005. In 2006, he was transferred to the Minister's Office of the Ministry of Commerce as a Principal Officer (Deputy Director General) and in 2010, he served as a Deputy Director General of the Department of Border Trade under the same Ministry. He has also been appointed as Secretary of Myanmar Investment Commission (MIC) since 2014. He attended trainings in various institutions including WTO and participated in many international seminars and meetings related to investment, trade and ASEAN affairs. He was also the Co-chair of OECD Task-force on updating Policy Framework for Investment.

The Social Investment Landscape in the Region and Myanmar



Caroline McLaughlin

Director of Partnerships, AVPN

Caroline McLaughlin has over 15 years of experience in creating and managing different networks across 5 different countries. She has lived in Sydney, Vienna, London, Istanbul, Dubai, Atlanta and now calls Singapore home. Whilst in Atlanta, she was one of the founders of the Ribbons of Hope, Invest In Women Foundation, which supports women and girls' organizations. She has also been the chairwoman of International Women of Istanbul and served on the board of PrimeTime in Singapore.

Philanthropy, Venture Philanthropy and Impact Investing in the Region and Myanmar – The Status Quo

While social entrepreneurship and impact investing have taken off in Southeast Asia, this growing trend is still in infant stages in Myanmar. The key to unlocking Myanmar's full potential will be more entrepreneurship and businesses that create socio-economic value, investments that understand the need to drive wider positive impact for the country, and enabling regulation.

This session seeks to explore the following: Where is Myanmar at in terms of effective philanthropy and impact investing, and what are the positive forces driving inclusive development forward in Myanmar? What are lessons Myanmar can learn from the region to make a real positive impact to Myanmar's development?

MODERATOR



Caroline McLaughlin

Director of Partnerships, AVPN

Caroline McLaughlin has over 15 years of experience in creating and managing networks across different countries. She was one of the founders of the Ribbons of Hope, Invest In Women Foundation, which supports women and girls' organization, and has also been the chairwoman of International Women of Istanbul and served on the board of PrimeTime in Singapore.

PANELISTS



Nikki Kinloch

CEO, Simply Giving

Simply Giving, Asia's award winning leading online fundraising website, works with over 59,000 donors and fundraisers and 1,300 Charities, Social Enterprises and Individuals across 20 markets by combining the power of social media and technology. Prior to Simply Giving, Nikki has held regional Executive roles within market leading Technology organisations including JustGiving and Expedia.



Anil Sinha

South Asia Advisor, Global Impact Investing Network

Mr. Sinha is a dedicated international finance and impact investing professional with decades of experience, and has lived and worked in Africa, East Asia, South Asia, the UK, and the USA. Most recently, he was the Regional Head of Inclusive Business at the World Bank Group, where he focused on enhancing development impact at the Base of the Pyramid through innovative delivery mechanisms in the private and public sectors. Mr. Sinha has also served as the Regional Head of IFC Advisory Services in South Asia, which he set up from inception.



Myo Zin

Advisor, Omidyar Network

Myo Zin is an advisor to Omidyar Network, a philanthropic investment firm founded by eBay founder Pierre Omidyar. He leads the firm's investments in Myanmar in both for-profit and non-profit organisations in accordance with ON strategy. He also provides strategy and organizational support to portfolio organizations.

Prior to joining ON, Myo Zin was a manager with PwC Myanmar where he led and supported M&A and consulting projects across financial services, telecom and oil and gas industries. Myo Zin joined PwC from KBZ Bank, where he helped set up and led its Treasury Department for foreign currencies.



Martin Pun

Head of CSR, Yoma Strategic Holdings

Mr. Martin Pun heads Yoma Strategic Holdings Ltd.'s Corporate Social Responsibility Committee, a Singapore Public company. Martin's core experience and strength lies in advocacy, branding, marketing and implementing corporate culture in organizations. Recruiting and training quality personnel has been his main task. He also represents Myanmar's private sector as board member for the Myanmar Ministry of Health's – Myanmar Health Country Coordinating Mechanism (MHCCM). He was previously, the Chief Executive Officer of Serge Pun & Associates (Myanmar) Ltd., which owns and operates over 40 companies.

#1 Workshop for Corporate Foundations & CSR Departments

CSR is often reduced to a percentage of profits that should be spent on charity and donations. As such, it might be seen as something that deducts from the company's profitability. But as customers, employees, and suppliers—and, indeed, society more broadly—place increasing importance on CSR, some leaders have started to look at it as a creative opportunity to fundamentally strengthen their businesses while contributing to society at the same time. They view CSR as central to their overall strategies, helping them to creatively address key business issues. In this session, the CSR journey's of and activities 3 companies will be explored, while two advisory firms will also share their experience working in various countries in the region.

MODERATOR



Nicolas Delange

Managing Director and Co-Founder, Yever

Nicolas has over 10 years of experience in consulting with missions to incorporate CSR in companies' strategy, management and communication. He has conducted studies on innovative topics: the carbon footprint of banks, trends in non-financial communication and integrated reporting. Nicolas is also a Director of the CCI France in Myanmar, and co-chair of the CSR Advocacy Group at the EuroCham in Myanmar.

PANELISTS FIRST ROUND



Htet Htet Khine

Sustainability Manager, City Mart

Htet Htet Khine is leading the sustainability department of City Mart Holding company. Her first task was to define and set up the sustainability strategy of the company, making sure that it was connected and aligned with the company's business objectives. She is now defining and implementing several projects and initiatives: reducing the plastic consumption induced by CMHL operations, building stronger relationships with Myanmar SMEs, managing the wastes, fostering food safety culture among CMHL's ecosystem.



Swe Swe Min

Sustainability Manager, Total Myanmar

Ms. Swe Swe Win, CSR Manager at Total E&P Myanmar, is a Master Degree holder from Yangon University, Department of Law. Prior to joining CSR Department in May 2011, Ms Swe Swe Win was Training Centre Administrator from 1995 – 1997, Recruitment & Training Officer from 1997-2005 and Head of Human Resources Administration Department from 2005 - 2011. She has total 23 years working experience with Total E&P Myanmar.



Min Thu

Head of Business Sustainability, Telenor

Min Thu is the Head of Business Sustainability in Telenor Myanmar. He manages Telenor's non-commercial reputation through corporate social responsibility programmes in education and health, while ensuring responsible business practice within the supply chain. Prior to joining Telenor, Min led a team that established a microfinance institution for a private equity fund in Myanmar, and worked as a management consultant in London.

PANELISTS SECOND ROUND



Aarti Mohan

Co-Founder, Sattva Consulting

Heading the Knowledge Practice at Sattva, Aarti brings over a decade of strong expertise in leading research, data analysis, content creation and publishing around social impact and sustainability, reaching diverse audiences. Aarti led the research and development of - 'Funding Education with Impact', a research report covering a 360-degree perspective on maximising the impact of funding education, in partnership with AVPN and Credit Suisse. Aarti has also been deeply involved in the CSR ecosystem in India.



Kunal Walia

Associate Partner, Dalberg

Kunal leads Dalberg's ICT work in Asia as well as works closely with Private sector clients in areas of CSR and Sustainable Business strategy. He has 12+ years of strategy advisory experience specializing in ICT and Transaction Advisory. Kunal advises a range of clients from Private sector, Foundations, Impact Investors and NGOs.

#2 Panel discussion on Impact Investing in Emerging Markets

Impact investors aim to demonstrate that investment can achieve both a positive social or environmental impact and a financial return. Impact investment is not limited to a specific asset class: it includes, for example, philanthropic capital, development impact bonds, venture capital, and private equity. Both philanthropic institutions or development agencies, as well as commercial investors, may consider moving into the impact space. Philanthropic institutions or development agencies may appreciate the opportunity to recycle capital leveraging market principles, while more commercial investors may recognize the opportunities that lie in investing in the 2.7 billion people who live on less than \$2.50 per day, or gaps in for example public sector provision of education or healthcare. Investors range on a spectrum from being “finance first”, being more focused on returns than impact, or being “impact first.”

This session will first of all go into the concept of impact investing, and the role impact investing has started to play in various countries in the region. It will also explore the variety of impact investors, and how different types of investors reached their impact orientation. Finally, this session will explore the status quo in Myanmar and what would be needed to take impact investing forward here.

MODERATOR



Liz Patterson

Private Sector Development Adviser, DFID Burma

Liz Patterson has been in Myanmar since 2015 leading private sector development work in Myanmar for the UK Department for International Development (DFID/UKAid). She is responsible for a £55 million programme over 5 years which provides support on trade, investment, financial sector development and responsible and inclusive business in Myanmar. In 2012 Liz designed and launched the \$100 million DFID Impact Fund which invests in impact investment funds across Africa and South Asia. Before joining DFID Liz worked for the UK Treasury.

PANELISTS



Anil Sinha

South Asia Advisor, Global Impact Investing Network

Mr. Sinha is a dedicated international finance and impact investing professional with decades of experience. Most recently, he was the Regional Head of Inclusive Business at the World Bank Group, and has also served as the Regional Head of IFC Advisory Services in South Asia, which he set up from inception.



Alexandra Vanderschelden

Director, Delta Capital Myanmar

Delta Capital Myanmar is a private equity fund manager that provides growth capital to leading entrepreneurs and businesses active in the country's key growth sectors. Alexandra is a fund manager in charge of multiple existing investments and the investment process for new deals. She manages fund raising from development financial institutions, and is responsible for Environmental and Social (E&S) risks and opportunities management.



David Soukhasing

Head, Angel Investment Network Indonesia (ANGIN)

ANGIN is the most active Angel Investment Network in Indonesia which gathers 64 Angels and 33 portfolio companies in Indonesia. David is also the Managing Partner of ANGIN Women Fund, which pioneered the field of gender lens investing in Indonesia. He was previously Investment Manager in charge of Indonesia for LGT VP, a global impact investor supporting organizations with social and environmental impact. David is also a mentor and Consultant for several organizations such as Founder Institute, Ashoka, BEKRAF, Unltd Indonesia, and more.



Thura Ko Ko

Managing Director, YGA Capital Limited

Thura Ko Ko started his career with blue chip investment banking operations in Europe and Asia including positions with Goldman Sachs and N.M. Rothschild. He was also the Vice-President, Providence Equity, the global telecom and media fund, Hong Kong. He then returned to his roots in Burma in 2010 and became the founding partner of YGA Capital, focused on identifying and investing in attractive growth opportunities in Burma. Thura also plays an important role in influencing policy in Burma.

#3 Discussion on Policy-Making for Social Entrepreneurship and Impact Investing

This session will explore the levers that government has at its disposal to enable social enterprises and social investment to flourish in Myanmar.

We will open a dialogue about how governments can strengthen the impact ecosystem and work more collaboratively with civil society and the private sector in addressing key social and environmental challenges.

Key takeaways will be around:

- What is government currently doing to build the social entrepreneurship ecosystem?
- How can government play a role in accelerating the growth of the social enterprise sector and encourage increase flows of social investment?
- How are governments collaborating with civil society and the private sector to achieve the sustainable development goals?

MODERATOR



Tristan Ace

Social Enterprise, Global Partnerships and Development Lead, Asia Pacific, British Council

Tristan has more than a decade of experience working in more than 20 countries in Central and Eastern Europe, sub-Saharan Africa and for the past 8 years in East and South Asia. At British Council, he is responsible for the flagship policy and government engagement programme, and has developed a range of partnerships with government and regional organisations such as UNESCAP, World Bank and AVPN. Tristan regularly speaks at forums and conferences in Asia and the UK and regularly guest lectures on social entrepreneurship and social innovation at universities in Hong Kong and the region.

PANELISTS



Dr. Aung Thura

CEO Thura Swiss & Member of EC of Myanmar Young Entrepreneurs Association

Dr. Aung Thura is the founder and CEO of Thura Swiss, a Myanmar-based firm specialized in market research, consulting and investments with regards to Myanmar. Thura Swiss aims to equip local and foreign businesses with accurate and sophisticated information in order to allow them to make strategic data-driven decisions.



Peter Brimble

Team Leader, Dana Facility

Peter Brimble has worked extensively in Central, South-East and North Asia on industrial efficiency, investment promotion, foreign direct investment, private sector development, and public policy issues. He has carried out research on industrial and technological development, FDI, and government policy issues across the region. Peter has worked on private sector development, public-private partnerships, logistics and business development in the Greater Mekong Subregion.



Show Ei Ei Tun

Deputy Chief of Party, Nathan Associates – Private Sector Development Activity

Naw Show Ei Ei Tun spent 17 years overseas, pursuing higher education and working in the field of development, journalism, policy think tanks and business consulting. She had worked as a senior consultant at APCO Worldwide in Singapore, specializing in market entry research, stakeholder mapping and analysis, policy and regulatory monitoring and analysis, media relations for MNCs in ICT, and more.

#4 Dialogue on the Role of Intermediaries in building up Social Purpose Organisations

In the last couple of years, an increasing number of impact funds has become interested in supporting social enterprise in Myanmar. As elsewhere in the world, these funds typically look to invest in high-growth ventures that can generate financial returns alongside social impact. It is widely recognised that there is now more investment on offer than social enterprises ready to take it on. Most social enterprises are too early stage, and high-risk, to be attractive to investors.

As a result, those looking to promote social enterprise have started to consider what can be done to bring forward more investible social ventures. Options are supporting incubation of early-stage social enterprises to improve their chances of survival and growth, and acceleration of more mature social enterprises so they can achieve the scale funders look for. Some funds have started building their own capacity building tracks, while there are also other more independent ones.

In this session, Impact Hub will provide an overview of existing support mechanisms for social enterprise in Myanmar, while ImpacTech and AVPN Deal Share will reflect on these mechanisms in light of what exists elsewhere in the region.

MODERATOR



Jasmine Chew

Deal Share Manager at AVPN

Jasmine manages the Deal Share Platform at AVPN, which connects AVPN members with social purpose organisations to enable collaborations by leveraging financial, intellectual and human capital towards greater social impact. As former head of Good Business at the Singapore International Foundation (SIF), Jasmine oversaw the strategic growth of SIF's flagship global social enterprise incubator, the Young Social Entrepreneurs Programme. She has experience in engaging multinational stakeholders and establishing tri-sector partnerships.

PANELISTS



Kineret Karin

Founder, ImpactTech

ImpactTech is a unique global consultancy and acceleration program that empowers corporates and start-ups that use technology to create meaningful impact on the society. Kineret is a serial Entrepreneur with 20 years of profound experience in business and leadership roles, database analysis, market research and big data. Kineret founded, managed and sold successfully 2 companies in Singapore, one to the German conglomerate Rocket Internet. Kineret is a reputable global thought leader in the social tech domain and holds an MA in Statistics.



Ye Min Aung

Founder, Impact Hub

Impact Hub Yangon is a co-working and community center that provides affordable & professional office space to start-ups, SMEs and corporates and supports the development of social enterprises and entrepreneurial community in Myanmar.

Our vision is to build a community of change makers and a new culture of sharing and contributing in a fast-developing frontier economy. As part of the global Impact Hub Network, Ye Min and the team intend to build cultural bridges by providing services for businesses intending to understand the Myanmar market.



Ryan Russell

Founder, Micro Empire

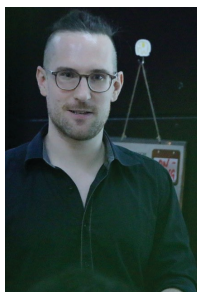
Ryan Russell has lived and worked in Myanmar for 8 years. He founded an MFI for Micro youth and adult startups in 2012 that still runs today. End of 2015 he left to found Micro Empire which is a social enterprise working with SME's to help them with accounting services, financial literacy, introductions to investors, and applying for loans from local banks. Ryan also runs a consulting business called Myanmar Business Answers which has worked to consult businesses entering Myanmar, NGO's and local social enterprises.

#1 Funding for Impact in Micro-finance and Rural Development

Addressing rural poverty entails navigating and coordinating complex stakeholder ecosystems, the difficulty of changing beneficiaries' behaviors, barriers in scaling compelling solutions, and the challenge of appropriately measuring impact. HCD is well suited to tackle these issues by actively engaging beneficiaries, providers, and other constituencies throughout the development process to ensure that their needs and expectations inform design decisions and lead to a higher likelihood of adoption and lasting human impact.

In this session, four different types of organisations will elaborate how they apply human centered design in their rural development work, and how that is leading to real and demonstrable impact. The role of funders and different types of funding in working on innovative user-centered solutions will also be discussed.

MODERATOR



Klaus Oberbauer

Organisational Development Lead, Impact Hub Yangon

Klaus is a social innovator who has been living in Yangon since 2013. He has been developing and founding social enterprises and international development organizations in Asia, Europe and South America. Design-driven innovation has become an increasing focus of his work, and he strongly believes in its power to create better societies. He is currently working on designing and implementing learning and scaling systems for Impact Hub Yangon, and the Yangon social enterprise ecosystem. He does that through creating spaces for individuals to connect and support each other, through hosting learning environments, and through connecting organizations to local and international opportunities that help them to grow personally and professionally.

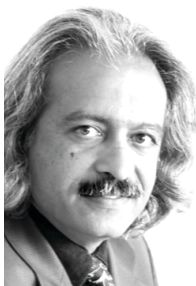
PANELISTS



Gaurav Chakraverty

Associate Director, Innovations in Digital Financial Services, Grameen Foundation

With more than 15 years' experience, Gaurav brings in expertise in the field of ICT for Development, Banking and Financial Services and Enterprise development. He has worked in organisations like RuralShores, Fino PayTech, TERI and Drishte, and has over 5 million banking enrolments to his credit. At Grameen, he addresses complex social orders with action-research and implementation programs.



Nimish Jhaveri

Chief of Party Value Chain for Rural Development Project, Winrock

Nimish has 30 years experience consulting in the areas of supply chain operations and strategy, organization development, enterprise technology and business process reengineering. Prior to VCRD, Nimish co-founded an investment vehicle that partnered with private financial investors to establish inclusive agricultural businesses in developing countries.



Lauren Serota

Head of Service Design, Yoma Bank

Lauren Serota is a designer working at the intersection of product and policy. Her focus is on building a design practice across the bank and developing products and channels to service lower-to-mid income customers outside of the branch network. For over 10 years, she has worked with a volume of commercial, governmental, and nonprofit clients on designing human-centered solutions that span from corporate incentive structures to the built environment.



Soe Htike Lwin (Sam)

Business Operation Manager, Proximity Designs

Proximity Designs is a social enterprise that has worked to improve the income and resilience of over 500,000 rural smallholder farmers in Myanmar through diverse set of channels including farm advice, irrigation technologies and micro-finance lending. Sam's business unit, Proximity Finance, works to secure financial inclusion for these smallholders and to provide them with much needed affordable financial services designed specifically for their needs.

#2 Collaborations for Inclusive Energy Solutions

Cheaper prices for improved technology and new delivery methods are helping more unconnected communities getting access to clean cooking and power. How exactly can these solutions for the poor be turned into a viable commercial proposition, and what types of collaborations do service providers and funders enter into to make this proposition as accessible and scalable as possible?

This session will explore three different types of products/services including clean cookstoves, solar home systems, and mini-grids, financing methods including donor funds, premium carbon credits, and end-user purchases, and the collaborations or deals that were made amongst groups to develop and deliver them. The session will also explore the opportunities and challenges of collaborations between funders, NGOs and social enterprises more generally.

MODERATOR



Matthew Sebonia

Founder, Global Climate Capital

Prior to moving to SE Asia, Matthew focused on developing innovative and first time funds in the resource efficiency sector. Matthew's primary focus in 2017 SE Asia was advising Packard Foundation on the development of a multidonor clean energy policy, market development and finance strategy for 5 countries across SE Asia. He's continuing to develop a SE Asia clean energy project development facility for multiple foundations while doing additional climate finance work with Electric Capital Management.

PANELISTS



Bhushan Trivedi

Consultant, Soneva Foundation

Bhushan has been associated with the activities of Soneva Foundation in Myanmar for more than five years where he is primarily responsible for managing the carbon vertical of Myanmar Stoves Campaign. He has also been involved with facilitating access to solar-powered lighting and mobile charging solutions to the rural underserved in Myanmar and in India.



Drew Johnson

Program Director Market Development, Mercy Corps

Drew Johnson is the Program Director for Market Development at Mercy Corps Myanmar. He is passionate about working with the private sector to create more inclusive, responsible, and sustainable business models. Drew holds a Bachelor of Science from Penn State University, a Masters of Business from Xavier University, and Masters of Science from SOAS, University of London.



Ravi Kumar

Senior Manager, Envirofit

Ravi's responsibilities with Envirofit India include the development of business in India, Nepal, Cambodia, Myanmar and Bangladesh through innovative partnerships which include working with corporate, financial institutions, government channels, NGOs. These channels help increase the reach of Envirofit's products and help in reaching last mile availability. He also works with Envirofit's Carbon Credit Model Overview- assessing requirements on the ground and verifying results.



Vaishnav Sunil

CFO, SolarHome

Vaishnav is responsible for fundraising, investor relations, accounting and financial controls. Prior to joining Solar Homes, Vaishnav was a part of the investments Team at tryb Capital, a fintech focused venture capital firm in Singapore. Before tryb, Vaishnav was part of JP Morgan's Asset Management franchise in Asia where he advised family offices and individuals on investments, credit solutions and structuring.



Richard Harrison

Country Director, Pact

Richard has more than 20 years' professional experience in social marketing, international development, journalism and investment banking in Europe, South and SE Asia, and Africa. Richard's focus has predominantly been on improving health and energy access and enhanced economic wellbeing of women and girls through demand-driven community-based programs allied with the power of the private sector. Pact Myanmar currently manages a large and expanding integrated development portfolio, working side-by-side with the Pact Global Microfinance Fund, which provides affordable microfinance to over 1 million rural customers.

#3 Collective Impact in Education - Leapfrogging Myanmar Education with Learnings from the Region

Ensuring that every child enjoys quality learning in school across the life-stages from early childhood to secondary schooling involves many complex interventions — from addressing policy gaps to building quality infrastructure and access, enhancing teacher capacity, teaching at the right level, evolving pedagogy, and so on. Collective impact can step in here to make a difference — with funders, non-profits, corporates, the government — coming together to work with a shared purpose, bring in their expertise and ensuring collective impact.

In this session, we are looking forward to bringing in learning from other Asian regions to discuss working models at an ecosystem level and how they could be useful to Myanmar.

The session is divided into two parts – the first part is a panel discussion to discuss the landscape of education in Myanmar, current status, challenges and successes and the outcomes that are critical to provide children with quality learning. The second part is a completely interactive World Café session, where participants will break out into groups, each discussing themes emerging from the panel discussion.

The session aims at providing actionable takeaways for funders, education organisations, corporates and ecosystem members on designing and delivery high-impact interventions in education through a collective approach.

MODERATORS



Aarti Mohan

Co-Founder and Head of Knowledge, Sattva Consulting

Heading the Knowledge Practice at Sattva, Aarti brings over a decade of strong expertise in leading research, data analysis, content creation and publishing around social impact and sustainability, reaching diverse audiences. Aarti led the research and development of - 'Funding Education with Impact', a research report covering a 360-degree perspective on maximising the impact of funding education, in partnership with AVPN and Credit Suisse. Aarti has also been deeply involved in the CSR ecosystem in India.



Smita Kumar

Business Development Manager, Sattva Consulting

Smita focuses on managing relationships with key stakeholders and developing strategic initiatives in the CSR and Sustainable business ecosystems. Prior to Sattva, Smita co-founded an international ethical luxury fashion label focused on empowering the wearers and makers of fashion. She led operations by building a fair supply chain, overseeing sourcing and production of artisanal garments and curation of digital content for the online store.

PANELISTS



Veronica Colondam

Founder, YCAB

YCAB is a social enterprise which focuses its work in the area of youth development, using financial inclusion to provide education for the underprivileged youth. Since its inception in 1999, YCAB has empowered more than three million youths in a sustainable way. YCAB retains the General Consultative status with the United Nations ECOSOC and ranks #40 of top 500 NGOs in the world by Global Geneva, a Geneva-based NGO Advisor in January 2018. Veronica is member of the board of director of AVPN. She is also the Young Global Leader (2006), EY Social Entrepreneur of the Year (2011) and Schwab Social Entrepreneur of the Year (2012).



Hla Hla Win

Co-Founder & CEO, 360 ED

Hla Hla Win is on a mission to visioneer the future of learning, democratize education by leveraging Virtual Reality, Augmented Reality and other mobile phone technologies. After completing a Public Administration master's degree at Harvard Kennedy School of Government, she started running an educational technology venture based out of the NASA Research center in Silicon Valley. The work 360ed is doing to provide policy advice, conduct teachers training and apply technological innovation to pedagogy in Southeast Asia, starting with Myanmar, has been recognized by UNESCO. On February 13th 2018 in Paris, 360ed received the UNESCO award for innovation in digital technologies.

#4 Gender Equality & Inclusiveness in Companies – The Myanmar Business Coalition

Today, women across the world, on average, earn 24% less than men. Only 9% of directors on global corporate boards are women, and only 4% of Fortune 500 companies have a female CEO. Yet, companies with more equal representation of female and male board members outperform those with fewer women board members on return on invested capital by 26%.

This session will explore the concept of workplace gender equality not as a 'nice to have' or CSR initiative, but as a business and economic imperative. Panelists will explore the status quo in Myanmar and ideas for pushing workplace gender equality forward. It will also explore business practices, through global standards and certification systems, and why 6 leading Myanmar businesses are proposing to found the Business Coalition for Gender Equality.

MODERATOR



Sarah Friendship

Business Partnerships Manager at Investing in Women

Sarah is Business Partnerships Manager at Investing in Women, an Australian initiative that supports coalitions of large employers in Indonesia, the Philippines, Myanmar and Vietnam, committed to driving gender equality in their own workplaces, and leading by example in their supply chains and countries. Having had a long career in traditionally male dominated sectors, Sarah now works in economic development, and believes that gender equality is not only a social issue, it's a critical economic challenge that has the power to drive productivity and provide a significant boost to the profitability of businesses and national economies.

PANELISTS



Yu Wai Maung

Head of CSR, KBZ Bank

Yu Wai Maung is an ASEAN CSR Network Fellow who is also an advocate for women's rights, mental wellness and healthy lifestyle. She has almost a decade of experience in non-profit management and gender equality. At KBZ Bank, the largest bank in Myanmar, Yu Wai is responsible for employee and stakeholder engagement, developing company wide approach for disaster risk reduction and management system, leading impact investment opportunities for SMEs and MSMEs.



Ellen Maynes

Gender Advisor, IFC

Ellen is the gender lead for IFC Myanmar and advises firms on solutions to close gender gaps in the workplace. With 20 years experience working in the private, government and NGO sectors in Myanmar, Australia and Europe, Ellen is passionate about supporting gender equality with a focus on topics including child care, anti-sexual harassment, mentoring and EDGE gender assessment. Ellen is a Rotary Global Peace Fellow and co-led the 2016 Women's Peace Tables campaign seeking increased participation of women at peace tables globally.



Sandar Htun

CEO, Shwe Taung Real Estate

Sandar Htun joined Shwe Taung in the 1990s and has been instrumental in establishing Shwe Taung Real Estate as Myanmar's largest shopping centre owner and operator. Sandar Htun also heads the Corporate Social Responsibility team, and actively participates in programmes dedicated to enhancing human capital, protecting the environment, building communities, and promoting greater transparency. Shwe Taung has been a member of the United Nations Global Compact since 2013.



Carl Crick

CFO, City Mart

Carl is a passionate CFO who enjoys challenging roles and who has a track record of dealing with government in Myanmar as well as other high profile institutions. Working with Daw Win Win Tint, Carl has helped bring a lot of his International experience to CMHL, driving changes in the way that the company works on the fiscal side, but also driving education programs.

Key Insights from Break Outs and Deep Dives

Break out moderators share key insights from each panel

Morning break out sessions

- **Nicolas Delange** - Workshop for Corporate Foundations & CSR Departments
- **Liz Patterson** - Panel Discussion on Impact Investing in Emerging Markets
- **Tristan Ace** - Discussion on Policy-Making for Social Entrepreneurship and Impact Investing
- **Jasmine Chew** - Dialogue on the role of Intermediaries in building up Social Purpose Organisations

Afternoon break out sessions

- **Klaus Oberbauer** - Funding for Impact in Micro-Finance and Rural Development
- **Matthew Sebonia** - Collaborations for Inclusive Energy Solutions
- **Aarti Mohan & Smita Kumar** - Collective Impact in Education -
- Leapfrogging Myanmar Education with Learnings from the Region
- **Sarah Friendship** - Gender Equality & Inclusiveness in Companies – The Myanmar Business Coalition

MODERATOR



Caroline McLaughlin

Director of Partnerships, AVPN

Caroline McLaughlin has over 15 years of experience in creating and managing networks across different countries. She was one of the founders of the Ribbons of Hope, Invest In Women Foundation, which supports women and girls' organization, and has also been the chairwoman of International Women of Istanbul and served on the board of PrimeTime in Singapore.

CLOSING REMARKS / 16.45 - 17.30 / BALLROOM



Naina Subberwal Batra

CEO, AVPN

Naina's leadership over the past 5 years has grown the AVPN membership by almost 200% and elevated the organization into a truly regional force for good. Under her direction, the organization has grown from focusing only on Venture Philanthropy to supporting the entire ecosystem of Social Funders from philanthropists to impact investors and Corporate CSR professionals. She was instrumental in developing AVPN's innovative services that connect, empower and educate the now 400+ members of AVPN. Prior to joining AVPN, Naina was a member of the senior leadership team of a purpose driven unit of The Monitor Group, a leading global strategy consulting firm, aimed at catalyzing markets for social change.



Shuichi Ohno

President, The Sasakawa Peace Foundation

Mr. Shuichi Ohno was appointed as the President of the Sasakawa Peace Foundation in 2017. Prior to this, he was the Executive Director at the Nippon Foundation and led various initiatives including social impact investment, corporate engagement, and international cooperation as the Executive Director in charge of the Social Innovation. He was also the Japan's sector representative of Social Impact Investment Taskforce established by the G8 and a member of Japan National Advisory Board of the taskforce. An Economist by training, he worked for various economic and development organizations such as the Organization for Economic Cooperation and Development (OECD) and World Bank during his time at Marubeni.



DEAL SHARE PLATFORM

About AVPN Deal Share Platform (DSP)

DSP is a curated platform designed to help members share, promote and connect with recommended Social Purpose Organisations (SPOs) as well as collaborate with other members.



The DSP enables members to collaborate and co-invest with each other. By streamlining communication about existing and prospective funding opportunities, the DSP facilitates a funding pipeline for SPOs to gain continued resources.

**WANT TO LIST AND
SUPPORT DEALS IN ASIA?**

send us an email at
dealshare@avpn.asia

AVPN Deal Share Live

The AVPN Deal Share Live sessions serve to highlight interesting and successful projects in Asia that are supported by our members to the wider community at the annual AVPN Conference, as well as curated events. The sessions are opportunities to hear from the SPOs on their implementation work on the ground, understand how they work with resource providers, and identify possible ways to collaborate with each other.

Besides Deal Share Live at this Myanmar Social Impact Forum, we will plan for Deal Share Live related sessions in Hong Kong, Jakarta, Mumbai, Singapore and other cities. Stay tuned for updates at avpn.asia/dealshare.



HLA DAY



*Endorsed by
Support required*

Myanmar Artisan Toolkit

Provides a practical toolkit for craft makers in Myanmar to build a sustainable business, as well as promote growth in the sector.

Impact Hub Yangon
100K USD Grant
M&E and Training Development

SEED FOR MYANMAR



*Endorsed by
Support required*

Ambassadors of Reconciliation

A youth organisation dedicated to educate, engage and empower youths in Myanmar to develop leadership, management and emotional intelligence through informal education.

Impact Hub Yangon
4K USD Grant
Strategy Development

PARAMI INSTITUTE



*Endorsed by
Support required*

Parami Leadership Programme

Trains students from Myanmar in interdisciplinary analysis, critical thinking and communication necessary to become leaders.

KBZ Bank
200K USD Grant
Human Resources

MBAPF



*Endorsed by
Support required*

Myanmar Book Aid and Preservation Foundation

Develops the skills of young women by equipping them with information technology training, leadership and job skills, and opportunities to engage in critical public discussion.

APNIC Foundation
60K USD Grant
Capacity Building support

TEACH FOR ASEAN



Teach for ASEAN

*Endorsed by
Support required*

Teach for ASEAN (Myanmar)

An education and youth empowerment programme which aims to improve equity in education and access to employment in Myanmar.

Conjunct Consulting
10K USD Grant
Impact Measurement Framework

YK COLLECTIONS



*Endorsed by
Support required*

Hand-Made Local Tea with Wood Box

Creates jobs for local villagers in Myanmar by supporting them as craft producers in making traditional, eco-friendly souvenir items supplied to hotels and gift shops.

Impact Hub Yangon
180K USD Grant
Networks and Marketing Support

360ED



*Endorsed by
Support required*

Augmented Reality Learning Apps

360ed harnesses children's play and curiosity by using Augmented Reality learning apps that are incorporated into the everyday learning process.

Impact Hub Yangon
500K USD Grant or Equity
Legal Support

IMPACT TERRA



*Endorsed by
Support required*

Financial Literacy using Golden Paddy App

The Golden Paddy App provides farmers access to weather data, market prices of products, and helps with farming management.

Micro Empire
170K USD Grant

ZIGWAY



*Endorsed by
Support required*

Nano Loans for Poor Families in Myanmar

Provides low income families direct access to cheap, flexible loans known as NanoLoans using mobile technology to bridge income gaps.

Impact Hub Yangon
400K USD Grant or Equity
Optimisation support

RECYGLO



*Endorsed by
Support required*

Recycling Solution Services

Provides recyclables pickup service for organisations in Yangon and deliver them to factories and recycling plants.

Impact Hub Yangon
200K USD Grant or Equity
Human Resources

FOR HER MYANMAR



*Endorsed by
Support required*

For Her Myanmar

For Her Myanmar seeks to provide reliable online and offline sources of information to women, developing a space where they can express themselves freely.

Impact Hub Yangon
100K USD Grant or Equity
Human Resources

MYEO



*Endorsed by
Support required*

Digital Leaders from Myanmar

Provides digital literacy and soft skill training to increase the employability and mobility of youth from Myanmar, bridging the HR gap for MNCs and SMEs at the same time.

APNIC Foundation
100K USD Grant or Equity

MUDITAR FOUNDATION



*Endorsed by
Support required*

Village Partnership Programs

The Village Partnership Programs seeks to utilise a unique model for transforming poor rural villages in Myanmar into self-sustaining, thriving communities in six years.

Partnership For Change
100K USD Grant
Consulting and Mentorship

IMPACT HUB YANGON



Yangon

*Endorsed by
Support required*

Apps4Yangon

The Apps4Yangon program is a partnership between TechSoup and Impact Hub Yangon that aims to involve government officials, and Yangon residents in a process to develop new apps to address key civic issues in Yangon.

TechSoup
50K USD Grant

MICRO EMPIRE



MICRO EMPIRE

*Endorsed by
Support required*

Loan and Investment Support for SMEs

Micro Empire guides small and medium-sized enterprises in Myanmar to prepare and receive loans and investment through various financial services.

Impact Hub Yangon
100K USD Grant
Networks and marketing

PARTNERS

OUTREACH PARTNER



EUROCHAM MYANMAR

The European Chamber of Commerce in Myanmar – EuroCham – serves as the voice of European business in Myanmar. Its mission is to promote the development of trade and investment between Europe and Myanmar, and to assist European companies, in particular SMEs, in doing business in Myanmar.

With a strong growing network of partner organisations in Myanmar and the ASEAN region, EuroCham seeks to offer on the ground assistance to European businesses interested in commercial endeavors in Myanmar – be it in the form of advocacy, services, studies, publications or other related activities.

MEDIA PARTNER



ASIANGGO

AsianNGO is the premier source of information for organizations working in NGOs & Civil Society, CSR, Social Enterprise. With a mix of print, web and digital media, AsianNGO provides information on grant opportunities, news and policy updates, partnership linkages and learning resources. Sign up now at www.asianngo.org or contact partner@asianngo.org.



AVPN is a unique Pan-Asian funders' network catalysing the movement toward a more strategic and collaborative approach to social investment to address key social challenges facing Asia today and in the future.

For any enquiries, please contact
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