





A VIBRANT SOCIAL INVESTMENT COMMUNITY IN ASIA

ABOUT THE MEMBERSHIP



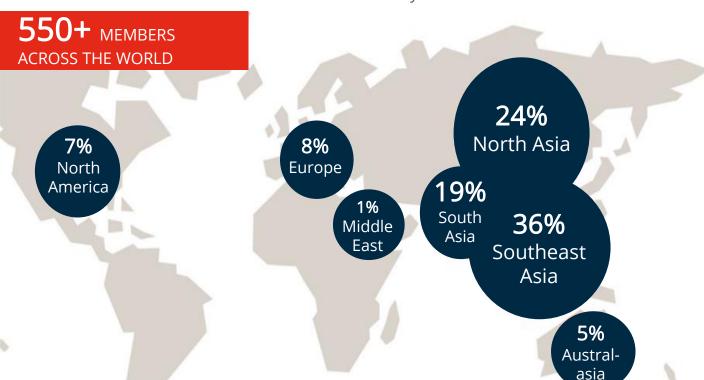






THE AVPN MEMBERSHIP

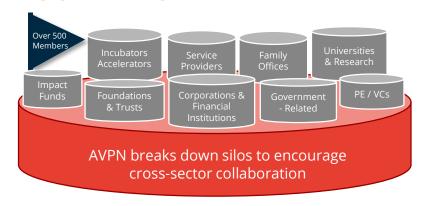
A unique funders' network committed to building a high impact social investment community across Asia.



OUR APPROACH:

TO INCREASE THE FLOW OF CAPITAL INTO THE SOCIAL SECTOR AND IMPROVE THE EFFECTIVENESS OF SOCIAL INVESTORS

COLLABORATIVE



STRATEGIC

Members using a broader set of investment tools to better meet needs of investees

Financial Non-Financial

Grant, Debt, Equity

Human & Intellectual Capital

OUTCOME-FOCUSED

Leverage Resources & Guidance via **Knowledge Centre**

Asia Policy Forum

Signature Events

AVPN Academy

Deal Share

Funding Collectives / Impact Circles

MEMBERS' BENEFITS

AS AN AVPN MEMBER.

You will gain access to a global network of social investors across diverse sectors —all interested in deploying resources more strategically and collaboratively to maximise impact in Asia.



CONNECT

EXTENSIVE NETWORKING OPPORTUNITIES

- Complimentary tickets to signature AVPN events i.e. <u>Annual Conference</u>, <u>India Summit</u>, and <u>Southeast Asia</u>
 Summit
- Discounted tickets to other AVPN and network events
- Ready-to-invest opportunities through the Deal Share
- Personalized introductions to members, community partners and policy partners

INCREASED OUTREACH EFFORTS

- Potential speaking opportunities at AVPN events
- Increased visibility and support for portfolio companies via Deal Share and AVPN events
- Increased visibility for events, programs and insights via AVPN website, <u>blog</u>, newsletters and social media channels
- Free subscription to <u>Alliance Magazine</u> and opportunity to be a guest contributor



LEARN

LIBRARY OF INSIGHTS

- Unrestricted access to
 - AVPN <u>research reports</u> and <u>case</u> studies
 - The <u>Asia Policy Forum Digital</u>
 <u>Resource Library</u> and list of publicprivate collaboration opportunities
 - Market-specific snapshots and opportunities

CONTRIBUTE SKILLS & EXPERTISE

- Participate in and contribute to AVPN
 Webinars
- Collaborate on research reports and case studies
- Contribute leading ideas and best practices to the AVPN blog



LEAD

OPPORTUNITIES FOR ACTION

- Leverage the AVPN Platform to bring under-represented social issues top of mind for more than 500 social investors
- Engage policymakers in Asia to jointly create an enabling environment for greater
- Co-organise events with AVPN and member organisations
- · Access collaborative funding opportunities through AVPN Collectives and Impact Circles

ANNUAL CONFERENCE





9-12 June 2020 | Singapore

The AVPN Conference is Asia's largest gathering of social investors, bringing together a diverse group of stakeholders who are seeking to move capital more effectively towards social impact across Asia-Pacific. The 4-day event, exclusive to funders and resource providers provides thought leaders, capital providers and capacity builders an opportunity to engage in crosssector collaboration, best practice knowledge-sharing and advocacy.

Themed The Power of The Network, the 8th edition of AVPN's Conference will focus on the impact that networks can bring to advancing global agendas and changing the status quo.

PARTNER WITH US:

Champion a cause | Lead a workshop | Showcase your work Develop SPOs towards investment readiness

CONFERENCE 2019 HIGHLIGHTS

Conference Delegates

1,352

Organisations

646

Speakers

291

Countries

43

PAST CONFERENCE ATTENDEES























































































KNOWLEDGE CENTRE

Social investing methodologies, practices and opportunities vary widely. To help new entrants as well as seasoned practitioners to maximise impact, the AVPN Knowledge Centre provides insights into practices and opportunities through reports, cases and workshops.

RESEARCH

Ensures learnings & practices are captured & converted into insights for knowledge transfer



Our insights partners include:





















Social Investment Landscape Online Toolkit

Enables comparison across markets, SDGs, & other investment factors to facilitate strategic decision-making View the <u>Toolkit</u>: https://avpn.asia/si-landscape/



DEAL SHARE



Learn about Social Purpose Organisations (SPOs) and the resource challenges they face



Pipeline of Resources

Provide avenues for resources to be deployed more efficiently and effectively, thereby supporting SPOs' investment readiness

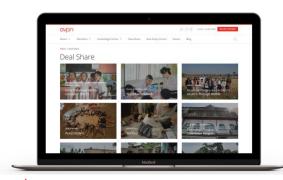


Connect with ecosystem partners and SPOs by breaking down barriers for collaboration & streamlining channels for knowledge sharing

DEAL SHARE PLATFORM

370+

Social Purpose Organisations on the DSP **66** Markets



Learn more about Deal Share and how it can increase the pipeline of capital to SPOs, check out this new video | http://bit.ly/DealShareVideo

DEAL SHARE LIVE (DSL)

DSL engages members through event discussions, impact trips, and mentorship. These avenues encourage members to exchange capacity building knowledge, evaluate funding opportunities, and understand the landscape to deploy capital more effectively.

Social Enterprise Development Toolkit

We are happy to launch the pilot Social Enterprise Development Toolkit - <u>avpn.asia/setoolkit</u>. Find out how you can utilise the toolkit.

Visit the new Deal Share page for more information on how Deal Share works and the different stakeholders we work with avpn.asia/dealshare

How Do You Get Involved:

Endorse deals to increase visibility

Identify deals of interest to you

Partner with us to **develop SPOs** towards investment readiness













ASIA POLICY FORUM

Asia Policy Forum (APF) engages the policy perspective in the social economy, which is critical to the work that AVPN and its members are doing to build the ecosystem.

KEY ACTIVITIES









Annual Convening & Policy Forums



Local Engagements



Pan-Regional Partnerships

POLICY LEADERSHIP LAB FOOTPRINT



18 Fellows12 Markets61% Women Leaders





The Policy Lab is a high-touch 12-month Fellowship where select policymakers and their partners are supported to engage AVPN members through consultations to increase financial, human and intellectual capital for greater impact.

POLICY RESOURCES



- Highlights Pay For Success (PFS) instruments across 4 markets
- Provide learnings for effective multi-sector engagement

Download

APFx: POLICY EXCHANGE FOR IMPACT



A one-stop digital platform for AVPN members to identify collaboration opportunities with the policy community and other cross-sector stakeholders on actionable policy initiatives. |

Policy Briefs

Bite-sized information on important policy developments affecting social and impact investing in Asia

Bespoke Comparative Analysis

AVPN can draw on rich policy information across 14 Asia-Pacific markets to provide a comparative analysis on gaps, opportunities & regional practices.

More Resources

INDIA POLICY FORUM

A high-fidelity convening held annually across India for policymakers and AVPN members to catalyse efforts to build an enabling environment for social investment







How Do You Get Involved: Engage with the Policy Lab: Nominate a Policy Fellow & join a Virtual Consultation

Subscribe to the Policy Newsletter: Receive latest content and updates

Find partners: List & respond on APFx

PARTNERS





















KEY RESOURCES AT AVPN.ASIA

- Interact with the Social Investing Landscape in Asia Online Toolkit
- View the AVPN Membership Directory
- Engage with AVPN market representatives, identify specific funding opportunities and events on our <u>15 Asian Markets Pages</u>
- Identify AVPN and industry-wide events



AVPN is a unique Pan-Asian funders' network catalyzing the movement toward a more strategic and collaborative approach to social investment to address key social challenges facing Asia today and in the future.

Email Address:

membership@avpn.asia

Address:

Union Building, 171 Tras Street #10-179, Singapore 079025

FOLLOW US ON:





