

### **Our Vision**

*Sampoorna Pune.*

Every Life Enriched.

### **Mission**

Government, Corporations, NGOs and Citizens working in alignment towards a vibrant and inclusive city where every individual can contribute and succeed.

### **Values**

Empathy  
Inclusion  
Courage  
Integrity



Sustainable Livelihood: Alumni from Aundh Lighthouse



Quality Education in PMC Schools

### **About Pune City Connect**

Pune City Connect is a Section 8, non-profit company that provides a platform for collaboration between Pune Municipal Corporation, Corporates, NGOs and citizens. Its objective is to institutionalize a forum for various stakeholders to work in synergy towards the development of the city.

### **Our Work**

Pune City Connect works in the areas of Education, Digital Literacy and Sustainable Livelihood.

Contact us @+91 7888095967

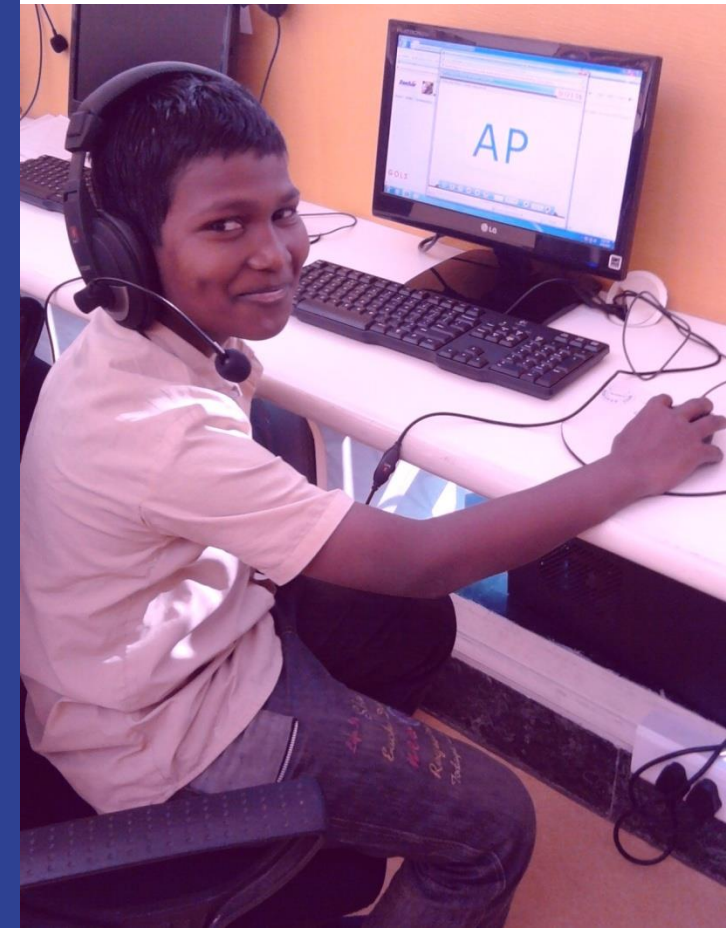
or

[pcc@punecityconnect.org](mailto:pcc@punecityconnect.org)



## Pune City Connect

**A collaborative platform for  
large scale social  
transformation**





## Digital Pune Mission

Through the Digital Pune mission, we aim to make Pune a digitally empowered city by training at least one person per household in 2,00,000 low income households. This will equip them with the skills to leverage the internet for an improved quality of life. Digital Empowerment Centers and Buses are operational across the city, each with two facilitators. Transformational Impact: Alumni who **iSHARE**. These are alumni who have a Digital Identity and are **Smart** (online banking and services), **Helpful**, **Aware** (of government schemes and tools for change), **Resourceful** and **Empowered** (to bring about economic and other change for themselves and others).

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16 Digital Literacy Centres & 6 Buses set-up,  
35000 students trained and digitally empowered

July 2015 – till Nov 2018

### Donors

BNY Mellon, Capital First, Compucom, Cybage, Ecolab, Kesari Tours, Piaggio, Principal Global

### PMC Support

Location (space) & Capital Expenditure for each Digital Empowerment Centre; support with community mobilization

### How you can contribute

- Operating Expense of Rs. 9 Lakh/ year per Digital Empowerment Centre
- Donation of tech devices, such as tablets or phones



## Quality Education in PMC Schools

To significantly improve the quality of learning in municipal schools in Pune, the Education track comprises of two strategic projects with the PMC: Sahyogi Dal and Model Schools. The "Shikshak Sahyogi Dal" was created as a support cadre (of teacher mentors/coaches) from within the existing PMC system that coaches & develops 1000 teachers in instructional & pedagogical skills across 172 Marathi medium schools. The Model Schools aim to institutionalize excellent teaching and learning practices across 13 schools, that can be scaled across all schools in PMC. The focus is on creating a holistic learning environment for students through improved teaching learning practices and deeper community engagement.

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1200 teachers being trained across  
185 schools impacting 40,000 students

July 2015 – till Nov 2018

### Donors

Compucom, Forbes Marshall, IMRB International, Thermax

### PMC Support

Appointment of full time teacher mentors for the Sahyogi Dal project; learning infrastructure for Model School Labs, policy changes as required

### How you can contribute

Financial support for Model School interventions (total of Rs. 1 crore/ year) and Sahyogi Dal Projects (total of Rs. 1 crore/ year)



## Sustainable Livelihood for Youth

Lighthouse: Centre for Skilling and Livelihood, is a multi-disciplinary project, with a holistic approach to skill development and employment. The program gives youth a chance to discover their inner potential, to build a 'sense of self' and have the opportunity to explore a range of economic growth avenues. The Lighthouse acts as a hub for the ward as a whole, and also an instrument of social transformation for the entire city. The program's objective is to achieve social renewal of urban slum communities by establishing one Lighthouse in each of the 15 administrative wards of Pune.

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5 Lighthouses set-up and running,  
5000 youth enrolled into the Lighthouse and 1300 youth placed in jobs as well as entrepreneurial ventures. 500+ placement partners.

July 2016 – Nov 2018

### Donors

Aspirify Energy, Atos, Capital First, HSBC, Jet Synthesis, Principal Global

### PMC Support

Location (space) & Capital Expenditure for each Lighthouse; support with community mobilization

### How you can contribute

- Operating Expense of Rs. 1 crore/ year per Lighthouse
- Placement support for Lighthouse Alumni

\*All Rupee figures mentioned are approximations.