

GREAT STORIES START AT AVPN

To celebrate our members' milestones while highlighting their best practices, AVPN has initiated a new series entitled, Great Stories Start at AVPN. Thus far, it has been exciting and insightful to learn more about our members' collaborations, successes, and next steps.

It is our hope to inspire fellow members and the wider network to continue championing the causes they are working in.

If you have a story to share about your journey with the AVPN community, write to us at marketing@avpn.asia.

GREAT STORIES START AT AVPN

How a corporation found the right partners to tackle India's malnutrition problems at scale

A network of partners with complementary technical and financial expertise that delivers a scalable and concerted effort to tackle morning hunger.



THE CHALLENGE

Nearly 70% of school-going children in India are undernourished and dispersed efforts are not having the needed impact. Kellogg was in need for partners to help each other scale the impact of their programs.

THE SOLUTION

By convening those with a vested interest in this space, AVPN provided the right environment to build on existing work being done on the ground. At the AVPN Conference 2018 in Singapore, Kellogg met the Breakfast Revolution and Sesame Workshop, and launched Bright Start Collaboration - a network of implementation partners, funders, content and advocacy leaders who share the goal to end morning hunger.

OUTCOMES

The collaboration will provide nutritious breakfasts to 100,000 children by 2020

In the collaboration: Kellogg will provide nutritious and low-cost food products, The Breakfast Revolution will channel food products to hundreds of schools, anganwadis, hospitals, and governments in its networks, Sesame Workshop India will develop engaging educational content for communities that highlights the value of good nutrition and Annapoorna will use its network of schools, local authorities, local vendors, cooks, and nutritionists to provide expertise at the grassroots level

Almost 6,000 underprivileged children in Maharashtra and Karnataka are already being provided with breakfast

How a financial institution built a community to help social enterprises thrive

A program to help social enterprises find a common language with funders to help them in their growth



THE CHALLENGE

The greatest challenge for social enterprises to scale is not the lack of resources or investable opportunities; the greatest capacity building challenge is identifying a common language for everyone to articulate their needs and resources on an equal playing field.



THE SOLUTION

In partnership with Credit Suisse, AVPN piloted the Social Enterprise Development Toolkit to profile social enterprises to their stage of development and match them with a set of relevant resources. Capital providers can also provide more timely resources that fit their investees' needs.

The Toolkit is just the start of our journey in helping SEs thrive. What makes the Toolkit unique is its ability to foster unique partnerships that are otherwise unattainable.

OUTCOMES

The toolkit sparked interest across AVPN members, and a community was soon developed

Village Capital shared its Venture Investment Readiness and Awareness Level (VIRAL) matrix so that it can be adapted to a more localized, Asian context for social investment

Swisscontact's RISE project matched social enterprises with vetted experts to deliver demand-driven services

248 resources listed

Hear how Credit Suisse and SEs leveraged the toolkit to improve their impact : https://bit.ly/dealshare_SEtoolkit

How a mainstream financial institution can partner with impact networks to expand their portfolios and gain greater client buy-in

A theory of change framework to equip wealth managers with financial tools that engage their clients in a more impactful way



THE CHALLENGE

A small but growing number of clients have been starting to ask for opportunities to see social and environmental returns on their investments. Banks, however, find it difficult to grow their social impact investment portfolio, and equip their wealth managers with the language to engage their clients more deeply in the conversation.

THE SOLUTION

Standard Chartered Private Bank wanted a simple and structured advisory conversation framework that would provide wealth managers the relevant knowledge to engage clients on their passions. They also wanted to help their clients think about how to integrate impact into their portfolios. Standard Chartered Private Bank approached AVPN to share social investment trends, recommend impact metrics, and develop an impact philosophy that would be accepted across the industry. AVPN also provided trainings on the impact philosophy to

their staff in Singapore, Hong Kong, Dubai and London.

OUTCOMES

Catalysed a mindset change amongst early adopters in the bank

Cultivated a community of advocates in Standard Chartered who are incorporating sustainability-driven learnings into their financial solutions

Facilitated the launch of a pilot to digitise the Impact Philosophy to enable wealth managers to engage clients on this

Encouraged potential plans to expand the framework beyond the private bank into the retail bank

How the social investing ecosystem in Myanmar evolved as diverse players convened on a neutral platform

An ecosystem building grant that catalyzed synergies across previously isolated sectors to drive collaboration for greater impact.



THE CHALLENGE

While Myanmar is seen as an emerging market in Asia, key constraints hamper further development, including its regulatory environment, weak infrastructure, and underdeveloped financial sector. Funders and intermediaries need to work collaboratively to encourage Social Purpose Organizations (SPOs) to innovate and scale. There was, however, a lack of a neutral platform to catalyse cross-sector collaboration and learning.

THE SOLUTION

Manan Trust provided AVPN with a 3-year grant to build the social investing ecosystem in Myanmar. During this time, AVPN established a local presence, rolled out a series of capacity building convenings, and chartered the development of the market landscape.

OUTCOMES

Participation at the AVPN Myanmar's social investing forum more than doubled in 3 years, attracting international players to the market

The forum's success catalysed its expansion into a Southeast Asia-wide convening, which will kickstart in 2020

The network saw greatest progress across incubators and accelerators who are offering more services to support social purpose organizations

AVPN led workshops on impact measurement, impact storytelling, corporate impact strategies, and investment readiness

Watch the documentary: https://bit.ly/AVPN_Myanmar

How a corporate foundation partnered with AVPN to scale tech solutions for disaster preparedness in Asia

A program to highlight innovative and scalable technologies that reduce human and economic losses in natural disasters in Asia, whilst bringing together diverse thought leaders and resource providers in the sector



THE CHALLENGE

A person living in Asia is five times more likely to be affected by natural disasters than a person living outside the region. This has resulted in over 500,000 lives lost and 1.4 billion people affected since 2005, causing USD 900 billion in economic losses.



THE SOLUTION

To encourage technology innovation in risk reduction, relief and recovery efforts, Prudence Foundation partnered with AVPN to develop the Disaster Tech Innovation Program. The Program leveraged AVPN's network to raise awareness of innovative and viable technology solutions and build partnerships between innovators, funders and resource providers to increase investment into disaster tech.

OUTCOMES

Launched a competition to identify disaster tech focused solutions in Asia Pacific with grants from a total pool of USD150,000 and coaching support. The inaugural competition received 57 applications from 20 countries. Through a multi-stage review process, a judging panel with diverse expertise identified 3 winners of the grant and presented the awards at the 2019 AVPN Conference

Brought together a diverse network of experts from the disaster management, technology and investment / grant-making fields and social investors who provided financial and non-financial capital to the finalists

