



OUR APPROACH

HBS Foundation is addressing the Covid-19 situation currently in the following ways,

- I. Supporting relief and prevention measures implemented by: (1) existing partners of the foundation (2) new partnerships developed for Covid-19 (3) Government of Maharashtra
- II. Rehabilitation and mitigation of the long-term consequences of Covid-19: On an immediate basis, HBS Foundation has provided assurance to its existing nonprofit partners of unwavering support for FY 21; irrespective of the current crisis, the foundation has always believed and promoted flexible and unrestricted funding. In addition, the foundation is in conversation with a few stakeholders already and will continue to seek & participate in long-term efforts
- III. **Promoting more sensitivity towards 'communities' that form a part of our daily lives.** Example better wages, humane work hours and more respectful relationships with our house-help, building security, service providers such as waste-pickers, newspaper vendors, milkman, ironing person and the list goes on

OUR ACTIONS

I. Relief and prevention

Existing partners

Support already made

- Anahad Foundation: AF preserves livelihoods of India's folk musicians by giving them a digital identity and
 promoting their talent on different platforms. These musicians typically perform at tourist attractions
 across India to earn their daily income. To survive the crisis, AF has started a fundraising initiative to raise
 stipends for these musicians and in-turn there is a live performance every evening at 8 pm on Anahad's
 YouTube channel by these very gifted persons. If interested, support their initiative here or speak to
 Abhinav Agrawal, Co-Founder on +91 9811545012
- Sahaara Charitable Society: SCS works with undertrial prisoners (and their families), persons working in red-light districts of Mumbai and children in remand homes among other marginalized groups too. HBS Foundation is supporting food provisions for SCS's communities. They currently do not have an online campaign but if interested, please speak to Selvan Xavier, CEO on +91 9821127864

Support being evaluated

1. The following <u>organizations</u> have been supported by HBS Foundation in FY 19 and FY 20. Several of these partners are already working or initiating work for those affected by Covid-19. The foundation is currently in conversation with most of them and support will be finalized soon. If any of these causes resonate with you, please reach out to us (contact details below)

New partners

Support already made

- 1. **Chief Minister's Relief Fund (Covid-19):** A specific Covid-19 fund has been created which mandates the funding to be used only for this issue as opposed to the generic use CMRF funds for any disaster relief. There isn't clarity yet on whether this funding is 50% or 100% tax-exempt. These funds are meant to be used for any relief measures across Maharashtra associated with Covid-19
- 2. **Hasiru Dala:** Founded in 2013, HD works with the waste-pickers community (including their children) in Karnataka. They focus on social and economic justice and work to integrate this group with the government's formal waste management system. Currently, HD works with 10,000 such persons. For Covid-19, they are providing food solutions to waste-pickers and based on fund availability can expand to



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other groups e.g. construction workers. Food being a recurring need, continuation of efforts is dependent on funding. If interested, please speak with Shekar Prabhakar, Co-founder and CEO on +91 78297 77747

- 3. **Rotaract Club of Mumbai (Queen's Necklace):** This initiative, focusing on cooked food supply for the homeless, migrant & daily wage workers, is a collaboration of multiple implementation partners started less than one week ago. As on Apr 3rd, they are providing 50,000 meals per day and their goal is 1 lakh meals per day. Here is the link for further details and names of people who may be contacted.
- 4. Anjeze Charitable Trust: ACT has been working for many years in Tata Memorial, K.E.M. and Sion hospital. They have a volunteer-based model and enable smoother functioning of these large hospitals e.g. they set up a help desk to guide people on how to navigate the hospital, they provide wheelchairs because for several ill, disabled or old people, going from one department to another can be nearly impossible and several such initiatives that focus on unlocking the macro functioning of government hospitals. In the current crisis, the procurement of medical supplies and equipment is plagued by supply chain issues, unfair pricing and poor-quality products. The need for hands-on experience of working in such an environment is high. In this context, you can review more detailed information about ACT's past work and current needs here and speak to Jinesh, Founder on +91 98210 39838.

Support being evaluated

Note: 6-8 initiatives with new partners are currently being evaluated by different members of the family, thereby allowing for faster decision-making and funding turn-around time

- II. Rehabilitation and mitigation: Aside from supporting existing portfolio partners, aspects of rehabilitation and mitigation will pick up only in the coming days; currently few partners are focusing on trauma and stress counselling for its communities and this is a strong step towards rehab and mitigation
- III. Promoting sensitivity towards communities in our direct realm of influence: HBS Foundation holds this issue very close to its heart and believes in the strategic value of unlocking sensitivity within the household first in order to do more contextual & responsible philanthropy outside. In this regard, the foundation is,
 - Promoting continuation of wages or other support (e.g. meals or food provisions) for consumer-based services which include newspapers, ironing, waste-picker, milkman and any other related persons; many of their businesses have been significantly eroded. Support must also be extended to building security personnel who are typically paid meagre salaries and work 12-hour shifts, 7 days a week
 - 2. Actively seeking creative solutions to build empathetic pathways for the post Covid-19 world

Concluding notes,

- Feeding the birds and making large financial contributions, both are defined as philanthropy; if you can solve the problem of providing cooked meals for your building watchmen, then you will be a more informed and sensitive giver in larger campaigns
- 2. When doing any act of philanthropy first consider asking the recipient what his/her needs may be
- 3. If you are overwhelmed by the explosive need for doing good, please do read this <u>article</u> based on our foundation's personal & emotional journey thus far
- 4. While this is a global pandemic, please do reach out to family and friends living outside of India too; organizations who do not have an FCRA account (to accept foreign funding) can tie up with other organizations in some cases
- 5. HBS Foundation does not accept funds on behalf of other donors
- 6. Contact details for any support: amira.shah@hbsfoundation.com I tinaz.Dsa@hbsfoundation.com