







Creative and Social Enterprise in Indonesia



This research seeks to provide data and an insight into creative and social enterprises in Indonesia.

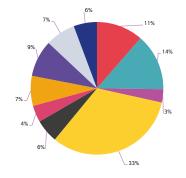
1,388

organisations responded to our survey, both face-to-face and online.

Of these, we used a number of criteria to identify:



Creative social enterprises in Indonesia are young, with the majority established within the last five years. Most are micro enterprises and operate in urban areas. These enterprises take a range of legal forms.



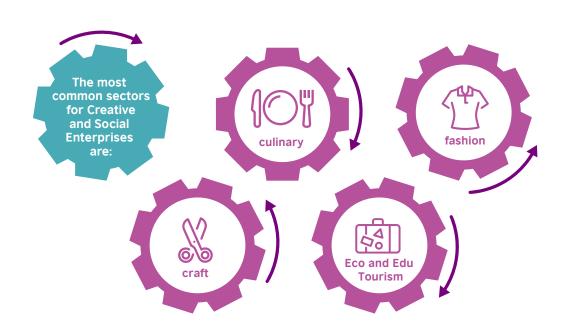
- Limited Liability Company (PT)
- Limited partnership (CV)
- Soletrader (IUMK)
- Organisation (legal form)
- Organisation (lon-legal form)
- Community/Assosiation
- Joint Business Group (Kelompok Usaha



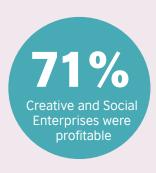
Creative and social enterprises are creating jobs faster than other businesses, for young and old, women and disabled people.

Creative and Social Enterprises are young businesses with over 70% being established within the past five years Youth lead Creative and Social Enterprises are also more likely to have a clear focus on solving the SDGs, the priority SDG for Creative and Social Enterprises is goal 8 with a particular focus on creating decent work.









and



or



Creative and Social Enterprises are having local impact with more than half (60%) selling their products and service in their local communities.

60%。