

AVPN Asia Policy Forum

Collaborative Policies to Enhance the Growth of the Social Economy

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CREDIT SUISSE 

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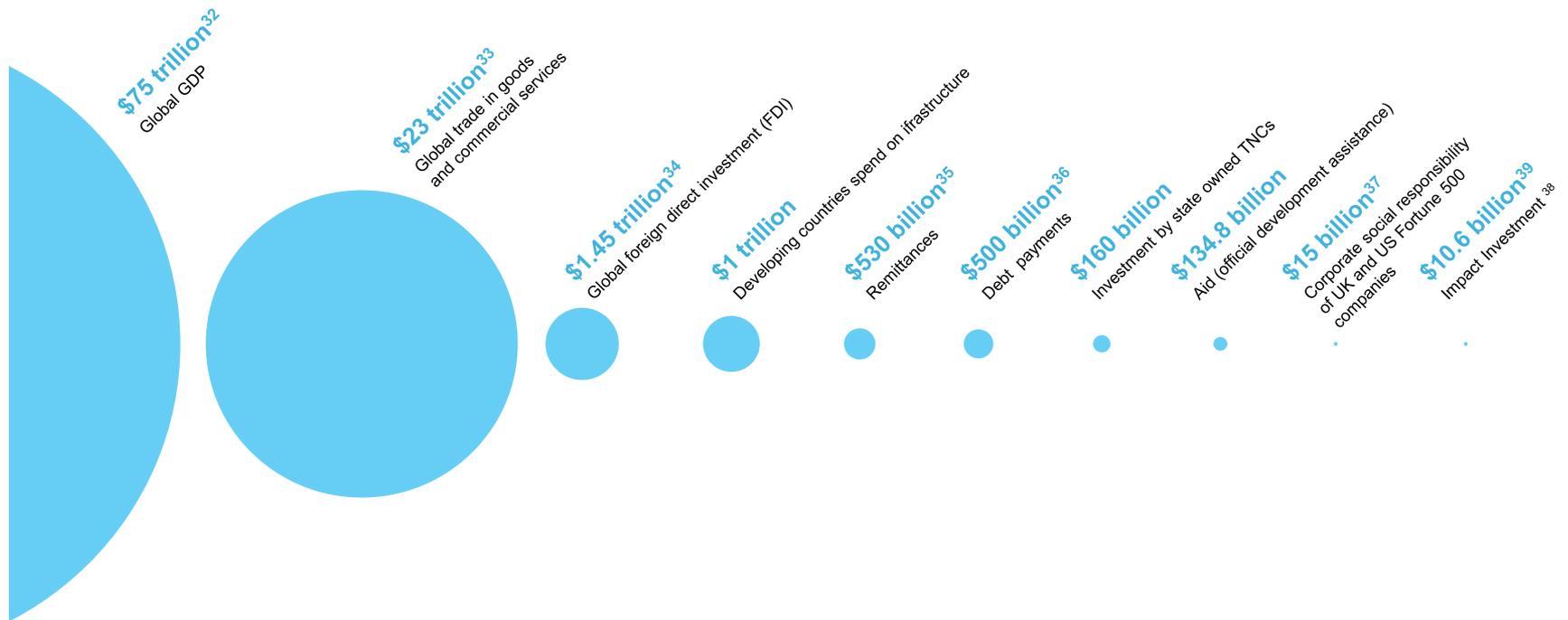
The Social Economy

OECD Definition – Key points

- An entire **segment of the economy** is composed of entities that aim to increase **social inclusion** and **reduce inequalities**, while simultaneously creating economic value
- using an **entrepreneurial approach** in order to respond to an increasing number of social and environmental challenges)
- contributing to **inclusive growth** and **shared prosperity** through job creation, re-integration of vulnerable individuals to society and the labour market, and environmental sustainability.
- requires an enabling ecosystem comprised of a conducive **legal and regulatory framework**, tailored **financial tools** and **access to markets**.
- Building this **enabling ecosystem** requires raising awareness of the social and environmental impacts of social enterprises, and building the capacity of public authorities, social enterprises and impact investors to **collaborate** in a mutually beneficial way.

Think global, trade social

The relative scale of global trade investment, remittances, aid, debt, CSR activity and impact investment sheds some light on the means and mechanisms we have at our disposal for delivering more sustainable and equitable global development.



The Social Economy

OECD Definition – Full text

“An entire segment of the economy is composed of entities that aim to increase **social inclusion** and **reduce inequalities**, while simultaneously creating economic value. Social economy organisations, such as different types of cooperatives, associations, foundations, mutuals and social enterprises (which are businesses of various legal forms using an entrepreneurial approach in order to respond to an increasing number of social and environmental challenges) are developing at a fast pace around the world. While measuring them remains challenging both at national and international levels, existing evidence suggests that they are vibrant agents assisting local and **national economic development** and contributing to **inclusive growth** and **shared prosperity** through job creation, re-integration of vulnerable individuals to society and the labour market, and environmental sustainability. Fostering their development requires an **enabling ecosystem** comprised of a conducive legal and regulatory framework, tailored financial tools and access to markets. Building this enabling ecosystem requires raising awareness of the social and environmental impacts of social enterprises, and building the capacity of public authorities, social enterprises and impact investors to **collaborate** in a mutually **beneficial way**.”

A snapshot of policy development in Asia

India: 2% CSR Law and social entrepreneurship referenced in the Enterprise Law

The Philippines: The PRESENT bill

Pakistan: The launch of the Centre for Social Entrepreneurship

Hong Kong: The Social Innovation and Entrepreneurship Fund

VietNam: Revision to the Enterprise Law (article 10)

Korea: The Social Enterprise Promotion Act

Myanmar: Social Entrepreneurship referenced in the Entrepreneurship whitepaper

Malaysia: The launch of the Social Outcome Fund (2017)

Thailand: (Draft) Social Enterprise Promotion Act

Indonesia: Developing a Social Enterprise Bill and announced UNDP partnership to unlock social finance towards achieving SDGs

AVPN Asia Policy Forum Launches in 2014

British Council UNESCAP partnership Feb 2017

Enabling the Growth of Social Economy in Asia

Community

A network of like-minded partners

Capacity-Building

Learning opportunities, resources and tools to help

Call to Action

Proactively supporting each other to build social economy ecosystem

AVPN's Unique Cross-Sector Resource Provider Network

Policy
makers
& Related

Venture
Philanthropy

Impact
Investors

Social
Purpose
Organisations

Multilateral
Organisations

Knowledge &
Tools

Funds & other
resources

Cross-sector
networks

Towards Effective Policy Environments for Social Investment



Enabling the Growth of Social Economy in Asia

Community



Annual Meeting
alongside AVPN
Annual Conference



High Level
Roundtables

Capacity- Building



Policymaker Toolkit
for Social Economy
in Asia



APF Online
Resources

Call to Action

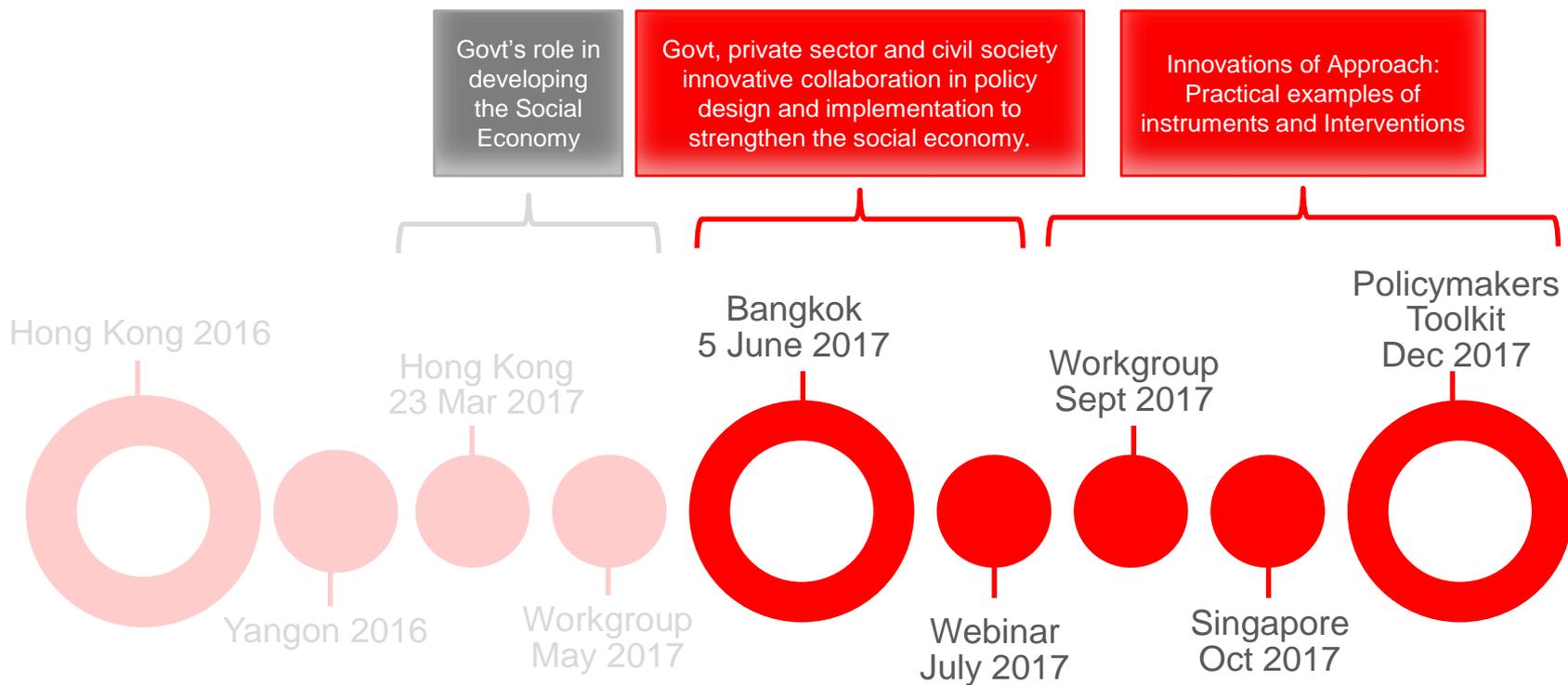


Working Groups/
Webinars on
specific topics

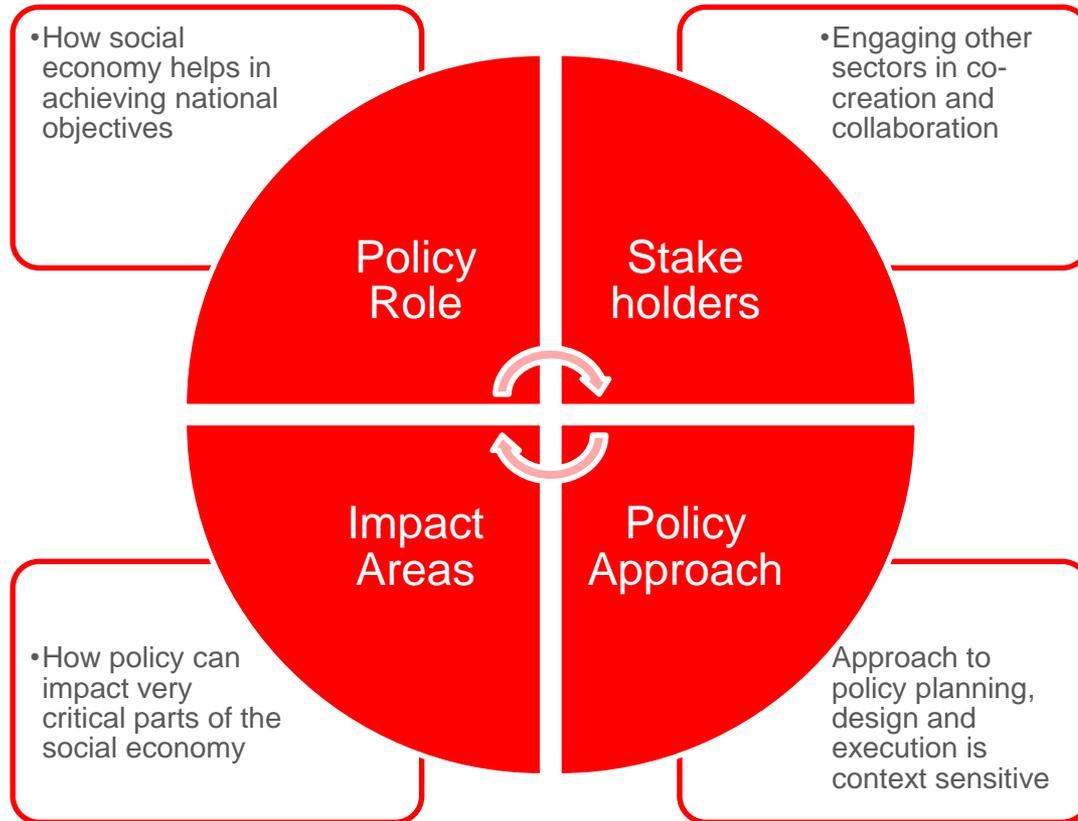


One Voice for
Asia on regional/
global platforms

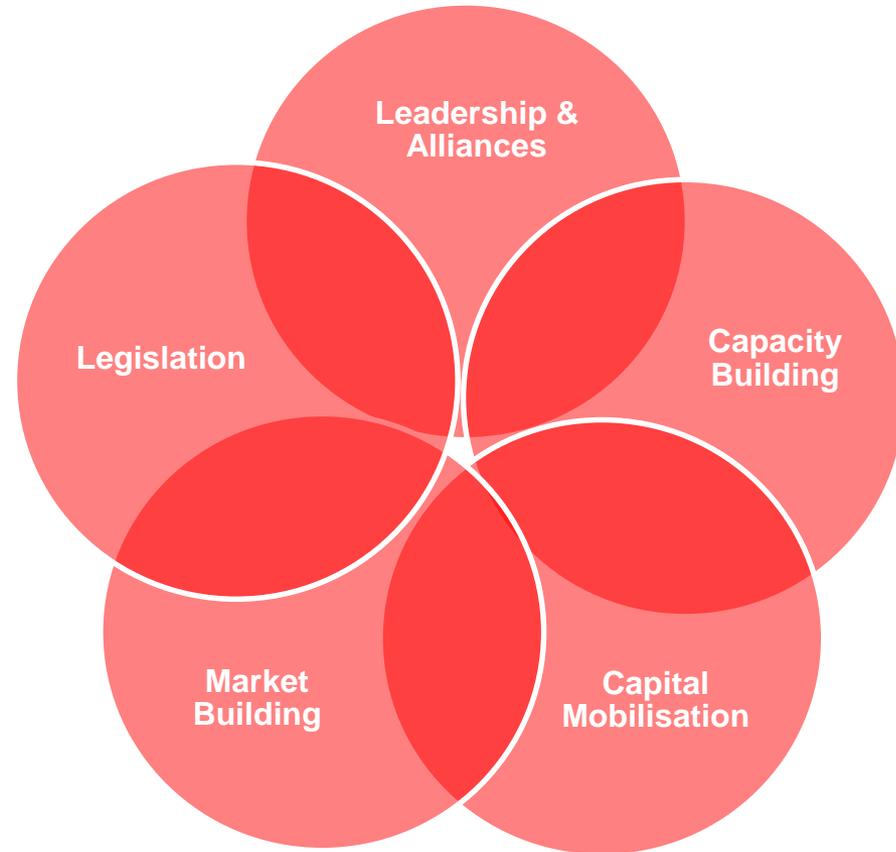
Asia Policy Forum 2017 Roadmap and Topical Focus Areas



A Systemic Approach: Policy Environment x Social Economy



Impact
Areas



Which areas will the social economy policies in your country impact the most? What about the other areas?

- Keep updated about regional and global developments in social economy policies
- Identify common challenges, best practices, and innovative ideas that are useful to your own policy work
- Appreciate the complex nature of social economy and the need for collaborative and context-sensitive approaches to policy planning, design and execution
- Engage with the viewpoints and partnership opportunities from other sectors
- Identify opportunities for APF and our partners to support a strong community of social economy policy champions and effective social funding policy outcomes

Please Maintain a Safe Discussion Space for All