



Yale Center BEIJING | 耶鲁北京中心

Philanthropy in Motion (PIM) and Yale Center Beijing proudly present “Innovation for Impact,” a conference on creating cross-sector solutions to long-standing social issues. Hear from over 25 thought-leaders and practitioners at the nexus of philanthropy, technology, government, and the private sector.

## **I. Keynote speakers**

Wang Xingzui, Executive Vice President of the China Foundation for Poverty Alleviation

Travis Tanner, President of the US-China Strong Foundation

## **II. Participatory Models of Change**

The 2008 Sichuan earthquake awakened the Chinese public consciousness on charitable giving and social engagement. Overnight, millions of people became activated to contribute their efforts for the public good. As corporations and individuals gain the appetite for social impact, how can we harness their imagination, ingenuity, and resources to create change? In this panel, we want to reconsider our processes for making impact: What are the most effective tools for engaging local communities and the wider public in social impact initiatives? How can we rethink the way we engage everyday citizens and service recipients, bringing them into the decision-making and co-creation process?

Speakers:

- Zoe Shen, Assistant Secretary General of One Foundation
- Chung To, Founder of Chi Heng Foundation
- Charlene (Xiuli) Wang, Associate Professor in the School of New Media, Peking University

- Gaurav Gupta, Regional Director of Asia at Dalberg Global Development Advisors

Moderator:

- Dr. Chan Yu, Deputy Program Director of Masters of Nonprofit Management at The University of Hong Kong

### **III. Scaling Impact through Technology**

From making information accessible to rural farmers in China to connecting beneficiaries and funders all around the globe, technology-driven impact is far-reaching and interdisciplinary. Moreover, as technology becomes increasingly available to the layman, almost every entrepreneur, organization or foundation can use technology to bring about social change. In the “Scaling Impact Through Technology” panel, we will rethink how technology can spur real and lasting social change in communities and the world at large.

Speakers:

- Dina Yang, Deputy Director of Communications at Gates Foundation
- Stuart Oda, Founder of Alesca Life Technologies
- Shutong Liu, Founder of MotionECO
- Tyler Lyman, CEO of Microbenefits (TBD)

Moderator:

TBD

### **IV. Mission Driven Careers Panel + Workshop**

The session aims to kick-start students and young professionals aged 18-25 to go from mission to action through exploring different paths one can take to make a social impact (e.g. direct impact, advocacy and influence, and earning

to give). Starting with panel sharings from inspirational leaders with non-linear career paths, we will then break into intimate small group mentorship sessions with three exploratory questions: defining your personal mission, identifying resources, and dealing with challenges and failure. Our vision is to broaden participants' definition of success and their perspectives on possibilities for impact, in addition to building a supportive community for young change-makers.

**Speakers:**

- Amanda Zheng, Executive Director of Transist and Lead Manager of Shell Foundation - China Energy Incubator
- Ashwin Kaja, Global Policy & Government Affairs at Covington & Burling
- David Moser, Sinica Co-Host and Academic Director at CET Chinese Studies at Beijing Capital Normal University
- Ji Wen, Founder of BN Vocational School
- Lin Hong, Secretary General of Ginkgo Foundation
- Michelle Garnaut, Owner of Capital M and M on the Bund (TBD)
- Megil Mai, CEO of Rice Donate
- Ronald Wu, Private Sector Development Specialist at the World Bank
- Virginia Tan, Founder of Lean In China
- Yves (Yu) Zuo, Founder of Pionovasion

**Community Partners:**

Asia Venture Philanthropy Network  
World Economic Forum – Global Shapers  
Harvard SEED  
Young China Watchers  
Carnegie Tsinghua Center (TBD)

## Innovation for Impact 社会创新.影响力论坛

August 11, Thursday

Time	Topic	Speaker(s)
09:30-09:40	Welcome Note 欢迎致辞	Carol Li Rafferty, Managing Director of YCB
09:40-09:50	Opening Speech 开幕演讲	Jasmine Lau and Connie Leong, Co-Founders of PIM
09:50-10:20	Keynote: “China Going Global: Exporting Lessons of Innovation in Poverty Alleviation” 主题演讲	Wang Xingzui, Executive VP of China Poverty Alleviation Foundation
10:30-12:30	Panel: “Participatory Models of Change” 参与模式——如何实现更广泛的公众参与?	Zoe Shen, Assistant Secretary General of One Foundation Chung To, Founder of Chi Heng Foundation Gaurav Gupta, Regional Director of Asia at Dalberg Global Development Advisors Charlene (Xiuli) Wang, Associate Professor in the School of New Media, Peking University Moderator: Chen Yu, Deputy Program Director of Masters of Nonprofit Management at The University of Hong Kong
12:00-14:00	Lunch	
14:00-	Panel: “Scaling Impact through Technology”	Dina Yang, Deputy Director of Communications at Gates

16:00	科技手段——如何用科技增大影响力?	Foundation Daniel Gu, Head of Corporate Social Responsibility at Alibaba Group Tyler Lyman, CEO of MicroBenefits Stuart Oda, Founder of Alesca Life Technologies
16:15-17:00	Closing Keynote 主题演讲	Travis Tanner, President of the US-China Strong Foundation

August 12, Friday

Time	Topic	Speaker(s)
10:00-11:30	Reflections and the Presentation of Findings 成果展示	
11:30-14:00	Lunch	
14:00-17:30	Mission Driven Careers Workshop 驱动力——从使命到行动	Amanda Zheng, Executive Director of Transist and Lead Manager of Shell Foundation - China Energy Incubator Ashwin Kaja, Global Policy & Government Affairs at Covington & Burling David Moser, Sinica Co-Host and Academic Director at CET Chinese Studies at Beijing Capital Normal University Ji Wen, Founder of BN Vocational School Lin Hong, Secretary General of Ginkgo Foundation Michelle Garnaut, Owner of Capital M and M on the Bund (TBD)

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