

Asia Social
Innovation Award
2016
亞洲社企創新獎

Call for Social Start-Up Ideas!

Social innovation idea competition

Hong Kong • Indonesia • Singapore • South Korea •
Taiwan • Thailand • Vietnam • Other Asia

Business Start-up
Social/Environmental Impact
Ideas for the City

AWARDS

> Best Social Start-up Idea

(An awardee each for Hong Kong, Indonesia, South Korea, Taiwan, Thailand, Vietnam and Other Asia region, and compete for the Grand Award of Social Innovator 2016.)

> Grand Award of Social Innovator 2016

> Best Multimedia Award (Hong Kong Only)

PRIZES

- > HK\$2,000 (~US\$250) each award winner.
Additional HK\$4,000 (~US\$500) for Grand Award of Social Innovator 2016.
- > Complimentary trip from Asian countries to Hong Kong for social start-up weekend on 17-19 February 2017.
- > Coaching in Social Start-up Workshop.
- > CVC Capital Partners' regional network support.
- > House of Social Innovators one-year membership
- > Co-working space one-year membership at The WAVE HK



SUBMISSION DEADLINE

30 November, 2016 (Wednesday)





Rethink Our City!

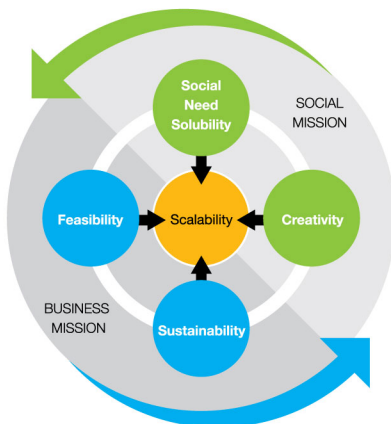
It is time for City Re-think! Everyone can take a first step to kick start an innovative and sustainable business solution to improve the city we live in.

Asia Social Innovation Award (ASIA) aims to promote social entrepreneurship and business 2.0 concepts in Asia through a social innovation idea competition. Join us to kick start your idea.

JUDGING CRITERIA

We are looking for impact driven business solution ideas that address urban issues in Asia.

1. **Creativity (20%)**
An innovative business idea that utilizes of human and capital resources in the city.
2. **Social Need Solubility (20%)**
 - An idea with well-defined customer and beneficiary segment(s)
 - With a clear and compelling value proposition for each segment(s).
3. **Feasibility (20%)**
Technical and Market feasibility of the idea.
4. **Sustainability (20%)**
The idea has a solid value proposition to achieve financial sustainability or profitability.
5. **Scalability (20%)**
Favorable market size, competitive landscape, and proprietary position that offers high potential for substantial growth and impact.



HOW TO START

Propose an innovative start-up idea which tackle a social issue related to your country (refer to ASIA's website) in 200-500 words or video to www.socialinnovationaward.asia/submit
You can also be a change-maker!

CVC Entrepreneurs' Lab

The regional winners of "Best Social Start-up Idea" will have the opportunity to sharpen their idea and business model in the CVC Entrepreneurs' Lab (led by leading private equity firm CVC Capital Partners) before presenting their ideas in grand finals.

ENQUIRY

www.socialinnovationaward.asia
Facebook: www.facebook.com/AsiaSocialInnovationAward
Enquiry: enquiry@socialinnovationaward.asia

Terms & Conditions

- Applications will be grouped into the region according to the respective county of residence of the applicants.
- The Organizer is only responsible for a round-trip economy class air ticket to and from a designated port of departure within the list of qualified Asian countries to Hong Kong. The round-trip air ticket is capped at maximum subsidy of US\$1,000 through the cheapest travelling means obtained by the Organizer. The round-trip air tickets cannot be converted into cash.
- The Organizer has the right to arrange for, change or cancel the travel plans of the Asian winner without prior notice or compensation.
- Accommodation is arranged at the sole discretion of the Organizer and rooms may be shared.
- All participating proposals may be published on the Award website or any other media, to share the ideas with the public.
- Social Ventures Hong Kong reserves the final right to interpret and amend such terms and conditions of the Award.