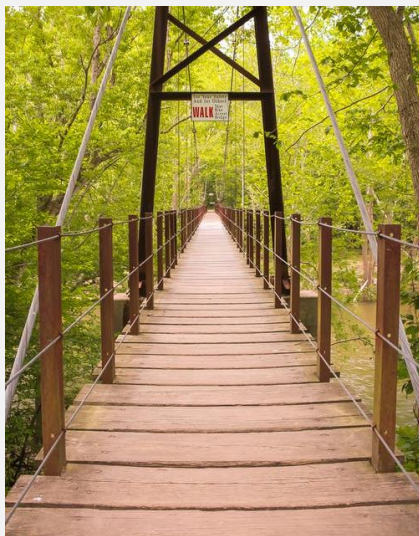


MOVING CAPITAL TOWARDS IMPACT THROUGH INCLUSIVE BUSINESS

367 million people in ASEAN live at the base of the pyramid (BoP) on US\$6 or less a day.

Inclusive business approaches offer an opportunity for companies to uplift them and their families by engaging them as customers, suppliers, distributors and retailers.



ABOUT

AVPN and the Inclusive Business Action Network (IBAN) are excited to bring to you a series of knowledge and capacity-building seminars on Inclusive Business and Impact Investment. The programme will focus on 4 key markets: Indonesia, the Philippines, Thailand and Viet Nam.

We aim to support impact investors in unlocking collaboration opportunities in inclusive businesses, thus enabling funders and resource providers to maximize their impact.

SEMINARS AND MASTERCLASSES



INDONESIA

Jakarta

Seminar:

12 Feb 2019

Masterclass:

25 Apr 2019



PHILIPPINES

Manila

Seminar:

14 Feb 2019

Masterclass:

11 Apr 2019



THAILAND

Bangkok

Seminar:

21 Feb 2019

Masterclass:

7 May 2019



VIET NAM

Ho Chi Minh City

Seminar:

14 Mar 2019

Masterclass:

14 May 2019

REGISTER HERE OR FIND OUT MORE

<https://avpn.asia/inclusive-business>



WHY BE AN INCLUSIVE BUSINESS?

- Access a market opportunity of at least US\$220 billion
- Increase the competitiveness of your value chain:
Lower supply costs, increased productivity, improved quality of product and service offerings, differentiation opportunities
- Enhance your brand reputation and trust



WHY INVEST IN AN INCLUSIVE BUSINESS?

- Unlock 1.8 million income opportunities and support > 70 million at the BoP by 2025
- Empower women by integrating them into the value chain while addressing gender-based constraints
- Access medium to large investment opportunities of > \$15 million

WHAT YOU'LL GAIN

- An understanding of **ASEAN's inclusive business landscape**, including key players, trends, opportunities and challenges
- An appreciation for the **larger social investment ecosystem** and broader range of financial instruments to scale impact
- Skills on how to **integrate impact into the core value proposition** of your business
- Opportunities to **connect and partner with** impact investors, policymakers and businesses to explore avenues for collaboration

WHO SHOULD ATTEND

- **Corporate leaders** interested in exploring new market opportunities to uplift the BoP
- **Capital providers** looking for medium to large investment opportunities for social impact
- **Social enterprises and intermediaries** looking to finance new and innovative approaches for poverty alleviation
- **Government representatives and policymakers** looking to create an enabling environment for inclusive business

ABOUT AVPN

AVPN is a comprehensive funders' network catalysing more strategic and collaborative social investment to ensure resources are deployed effectively in Asia.

ABOUT iBAN

The Inclusive Business Action Network (iBAN) is a global initiative supporting the scaling and replication of inclusive business models, and consequently improving the lives of the poor, thereby actively contributing to the achievement of the UNSDGs.

FIND OUT MORE!

Register for the upcoming events:
<https://avpn.asia/inclusive-business>

To enquire, write to us at:
inclusivebusiness@avpn.asia

OUR PARTNERS

