PHILANTHROPY IN CHINA

TOTAL GIVING IN CHINA OVER THE PAST 10 YEARS
Philanthropy in China has been expanding at a remarkable rate over the last decade. The devastating earthquake in 2008 marked an inflection point in public awareness and involvement in philanthropy. Domestic giving has continued to be on an upward trend until today.

Source: Annual Report on China Philanthropy Development 2017

BREAKDOWN OF TOTAL GIVING
Giving in China is highly dominated by corporates, followed by individuals and other types of organizations such as government agencies and public institutions.

Source: Annual Report on China Philanthropy Development 2017

MOST POPULAR CAUSES SUPPORTED BY DOMESTIC FOUNDATIONS

Source: Chinese foundations' spending on charitable projects as of December 2016, UNDP and China Foundation Center

CORPORATE FOUNDATIONS
In 2016, the total amount of donations from corporates and corporate foundations reached US$14.2 billion.

Source: China Foundation Center list of corporate foundations

TRENDS & OPPORTUNITIES
- Formalization and professionalization of the sector - The Charity Law and its supplement regulations are part of a series of policies to bring up standards and requirements.
- Funding of areas that have not been traditionally supported in China - Emerging areas include youth development, environmental protection and climate change, as well as infrastructure building of the Chinese philanthropy ecosystem.
- Search for more financially sustainable models to scale impact - Funders are experimenting with new social investment tools and more social enterprises are coupling sustainable business models with positive social impact.
- Moving outwards - A few organizations have started experimenting internationally, especially larger corporate foundations.
- Technology is revolutionizing the philanthropy sector - Technology has enabled more people to be involved in philanthropy and is making giving fun.

WITH SUPPORT FROM

PHILANTHROPISTS
Philanthropists have been playing an instrumental role in funding solutions to a wide range of social and environmental issues in China.

TOP 100 PHILANTHROPISTS - TOTAL GIVING
Source: China Philanthropy List 2018

FUNDING TOOLS
- Establishing Foundations
- Setting up Charitable Trusts
- Creating Private Funds or OFIs
- Giving to Social Organizations

US$3.3 BILLION
Increase than the previous year

TOP 100 PHILANTHROPISTS - TOP 5 CAUSES SUPPORTED
Source: China Philanthropy List 2018

EDUCATION
POVERTY ALLEVIATION
SOCIAL WELFARE
HEALTH CARE
DISASTER RELIEF

4\%
15\%
20\%
32\%
42\%