

NISHTHA

Transforming Comprehensive Primary Healthcare in India

THE PROBLEM



Selective Primary Healthcare
Unfinished agenda of reproductive, maternal, child, adolescent health and communicable diseases and vertical programming



Low utilization of public health facilities
28% in rural and **21%** in urban areas¹



Epidemiological Transition
Four major non-communicable diseases account for **62%** of all deaths in India²

¹ National Sample Survey Office, 71st round; ² India: Health of the Nation's States - The India State-Level Disease Burden Initiative, 2017; ICMR, PHFI, and IHME.

THE SOLUTION

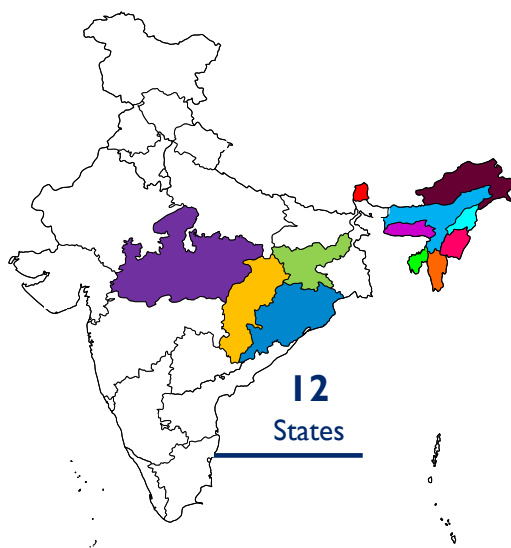
Under the Government of India's Ayushman Bharat initiative, 150,000 sub-centers and all existing Primary Health Centers and Urban Primary Health Centers are being transformed into Health and Wellness Centers (HWCs) by 2022 to provide comprehensive primary health care. The HWCs will provide an expanded range of services, entailing extensive use of information technology, necessary improvement in infrastructure, multi-skilling of healthcare providers and field functionaries, assured availability of drugs and diagnostic services, along with strengthening referral mechanisms and community linkages to ensure continuum of care. The HWCs at sub-centre level will be managed by a team of primary healthcare providers led by Community Health Officers.

ABOUT NISHTHA

The USAID funded NISHTHA project, implemented by Jhpiego, aims to transform, redesign and re-engineer primary healthcare in India for the provision of equitable, comprehensive and client-centered primary healthcare that contributes to improved health outcomes for India's marginalized and vulnerable populations, including women and girls. NISHTHA's goal is to will create a strong, responsive, accessible, sustainable and affordable primary healthcare system that ensures effective delivery of reproductive, maternal, newborn, child and adolescent health services and integrating the provision of quality services for control of tuberculosis.

OUR REACH

- Arunachal Pradesh
- Assam
- Chhattisgarh
- Jharkhand
- Madhya Pradesh
- Manipur
- Meghalaya
- Mizoram
- Nagaland
- Odisha
- Sikkim
- Tripura



30,050

Facilities to be transformed into HWCs



24,000

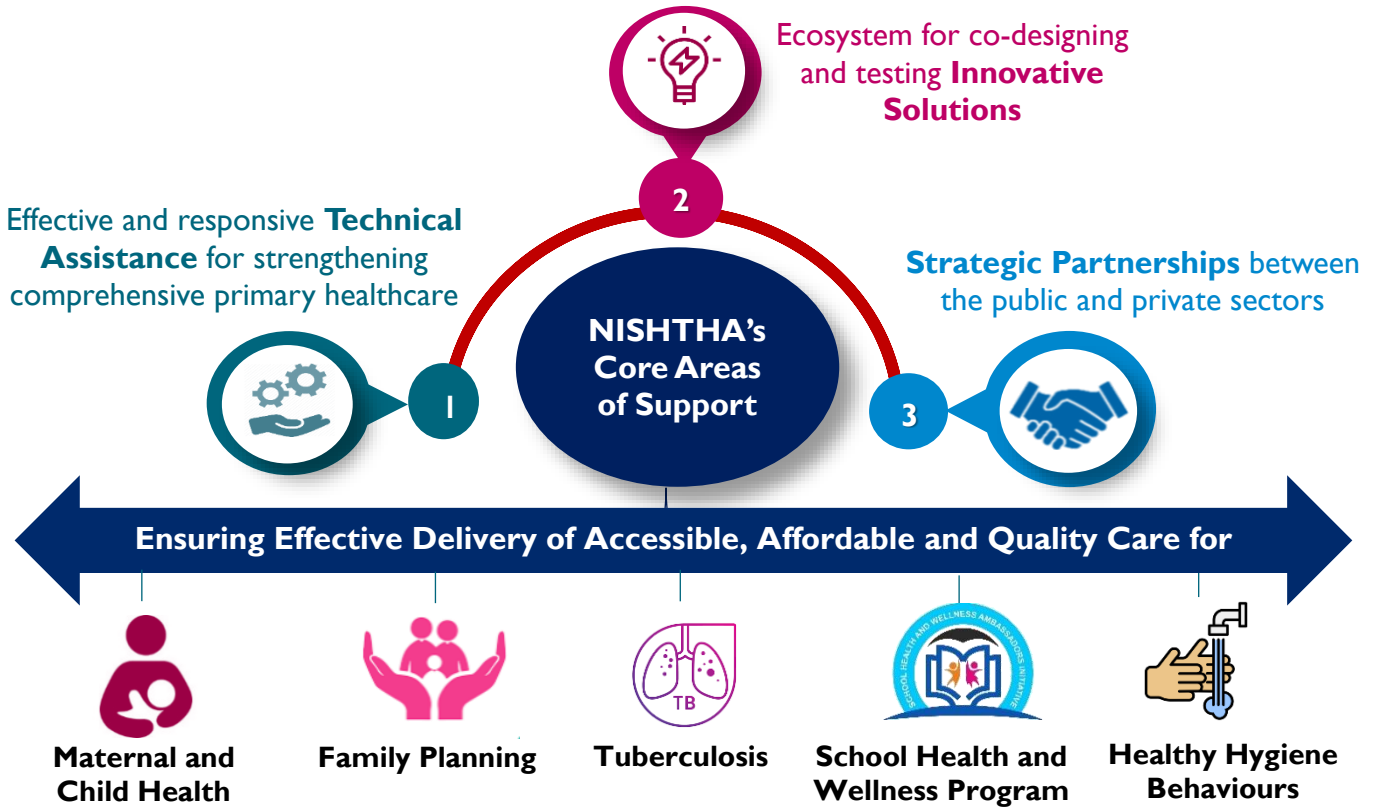
Community Health Officers to be trained



143

Million population reached

OUR STRATEGIC APPROACH



WHAT WE DO

End-To-End Technical Support for Operationalization of HWCs



For more information please contact Dr. Swati Mahajan, Chief of Party (Swati.Mahajan@jhpiego.org). Follow us on Twitter [@USAID_NISHTHA](#) and YouTube ([USAID NISHTHA](#))

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