

# AVPN THEORY OF CHANGE 2021/22

## PROBLEM

There is a critical disconnect between capital and impact in Asia. Holders of capital increasingly want to deploy it more effectively to achieve positive social and environmental outcomes and Impact Organisations need capital to innovate, grow and scale their impact. The flow of capital to achieve impact faces a number of key obstacles:

- **Policy and regulatory:** The policy and regulatory environment in Asia does not sufficiently support the emerging hybridity of organisational forms and innovative financial instruments. Opportunities to mobilise private capital to support the aims of governments are not being fully capitalised.
- **Capital mobilisation:** The infrastructure to support capital flows to Impact Organisations is fragmented and lacks coordination.
- **Capacity:** Emerging Impact Leaders lack access to structured learning communities and cross-sector networks to enable effective, large scale action.
- **Insights:** Practitioners lack market-relevant information to help them make informed decisions.
- **Communities:** The Social Investment Community in Asia is insufficiently connected and lack the trust, knowledge and resources to act effectively and collaboratively to achieve impact.

## KEY THEMES

- Climate
- Gender
- Healthcare
- Livelihoods

## AUDIENCES

- Holders of Capital (AVPN Membership)
- Impact Organisations
- Policy Influencers
- Youth Voices

## OUTPUTS

- Policy regulatory programmes
- Capital mobilisation
  - Deal Share Platform 2.0
  - Social Investment Funds
- Academy
  - Talent Development Programmes
  - Open-access content
- Insights
  - Emerging trends in Asian markets and sectors
  - Strategic member advisory
- Managing member relationships and building communities

## OUTCOMES

- Policy Influencers have an enhanced understanding of effective policies to build the Impact Economy.
- Impact organisations have access to resources to achieve impact.
- Impact Leaders are connected, informed and motivated, and have the capability to act to deploy capital.
- AVPN is considered a thought leader in social investment in Asia

## MISSION

To empower the ecosystem to move capital more effectively towards impact in Asia