



Social Media Kit



SOCIAL MEDIA KIT

Quick Guideline

Thank you for your participation in the **AVPN Conference 2022**.

AVPN is the world's largest network of Social Investors in Asia, with over 600+ diverse members across 33 markets, enabling collaborations between policy makers, family offices, foundations and the private sector — to collectively mobilize their financial, human, and intellectual capital and close the SDG gaps in Asia.

The purpose of this social media kit is to highlight ways you can engage with **AVPN** online.

WEBSITE

www.AVPN.asia

HASHTAG

#AVPN2022

CALL TO ACTION

Join us at the AVPN Global Conference 2022, in Bali, from 21-24 June.

DRIVE IMPACT

Tags & Handles


</company/AVPN>

N.A

</company/the-rockefeller-foundation/>

@avpn_asia
<@Kemenparekraf>
<@RockefellerFdn>

@avpn_asia
<@kemenparekraf.ri>
<@rockefellerfdn>

<@AVPNasia>
<@ParekrafRI>
<@rockefellerfoundation>

#Hashtags

#AVPN2022

#WonderfulIndonesia
#G20Indonesia#RockefellerFoundation
#Philanthropy
#Socialimpact
#SustainableFinance
#FindingtheFunding

Please be sure to **tag** and **link** the relevant partner organisations on their social media platforms.

DRIVE IMPACT

Key Event thought leaders/speakers

Please be sure to **tag** and **link** the relevant partner organisations on their social media platforms.



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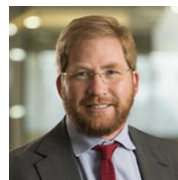


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DRIVE IMPACT

Key Event thought leaders/speakers

Please be sure to **tag** and **link** the relevant partner organisations on their social media platforms.



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Key Event thought leaders/speakers

Please be sure to **tag** and **link** the relevant partner organisations on their social media platforms.



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N.A.

COPYWRITING POSTS



Speakers

Join me at #AVPN2022, the AVPN Global Conference 2022, happening in Bali, Indonesia from 21-24 June, where we will build strategic partnerships to address the most pressing social challenges in Asia: #ClimateAction, #Gender, #Health & Nutrition and Economic Opportunities.

<https://avpn.asia/conference/>

#AVPN2022

General

The AVPN Global Conference 2022 is coming to Bali, Indonesia, from 21-24 June! Witness the power of change as social investors from across the globe come together on a single platform and unlock the potential of social investment.

Know more: <https://avpn.asia/conference/>

#AVPN2022

Visual Asset [Download Here](#)



Speakers

Thrilled to be a part of @avpn_asia Global Conference 2022 to build strategic partnerships to address the most pressing social challenges in Asia → #ClimateAction #Gender #Health & Nutrition and Economic Opportunities. June 21-24, #Bali, Know more <https://avpn.asia/conference/> #AVPN2022

General

The @avpn_asia Global Conference 2022 is coming to Bali, Indonesia, from 21-24 June! Experience 4 action-oriented days that gathers social investors across the globe to address socio-economic challenges at scale. Know more: <https://avpn.asia/conference/> #AVPN2022

Visual Asset [Download Here](#)



PRESS RELEASE

The world's largest social investment conference for Asia brings philanthropists, investors and policymakers to Bali as an official side event of the G20 Summit.

Key takeaways

- AVPN enables attendees to share knowledge, build strategic partnerships and **increase the impact & flow of capital** towards closing SDG financing gaps in Asia, after the pandemic slowed progress.
- The conference will be officially opened by His Excellency **Joko Widodo, President of the Republic of Indonesia**
- The Indonesian Ministry of Tourism and Creative Economy (MOTCE) is the host partner of AVPN Global Conference. AVPN is also an official Impact Partner for the Government of Indonesia in the leadup to the G20.

Singapore, June 6th, 2022: The **AVPN Global Conference** (20 - 24 June) will bring together some of the world's leading philanthropists, investors and policymakers to announce new alliances, launch new pooled funds, and form strategic partnerships to help Asian nations address the current shortfall in meeting the United Nations Sustainable Development Goals (SDGs). **The output of this convening will be added to the main agenda of the G20 Summit so that concrete action will be taken to catalyse capital for greater impact in Asia.**

Asia Pacific holds 42% of global wealth, yet has increasing inequality and multidimensional poverty. With no Asian nation currently on target to meet the SDGs, **AVPN**—the world's largest network of social investors in Asia—**is focused on bringing Asian voices centre stage at the upcoming G20 Summit** in Indonesia. The conference will be officially opened by His Excellency **Joko Widodo**, President of the Republic of Indonesia and His Excellency **Sandiaga Uno**, Minister of Tourism & Creative Economy, whose Ministry is also the host partner for the event.

With 600+ diverse members across 33 markets, AVPN is in a unique position to connect Asian leaders to combine their capital, technical assistance, and policy influence to catalyse the capital of family offices, foundations and the private sector in Asia. The event aims to open a floodgate of urgently needed financing through innovative tools such as blended finance and pooled funds.



PRESS RELEASE

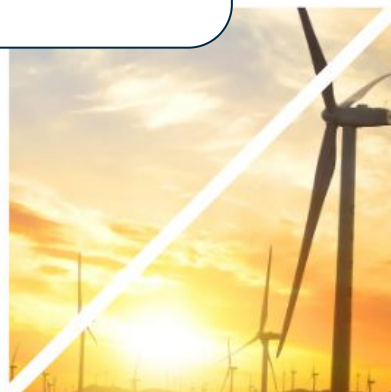
The world's largest social investment conference for Asia brings philanthropists, investors and policymakers to Bali as an official side event of the G20 Summit.

Over 1000 attendees will hear from high-profile philanthropists and business leaders; **Chris Anderson**, CEO of TED; **Dato' Shahira Ahmed Bazari**, Managing Director of Yayasan Hasanah; **Jacqueline Novogratz**, CEO & founder of Acumen; **Robert Rosen**, Director of the Gates Foundation; **Shinta Kamdani**, Sintesa Group, **Dr. J. Satrijo Tanudjojo** Global CEO Tanoto Foundation, **Vidya Shah**, Edelgive Foundation, **Boon Heong Ng**, Deputy Chief Executive Officer Temasek Trust, **Jonathan Oppenheimer**, Executive Chairman Oppenheimer Generations Foundation; **Nicola Forrest** Co-Founder of Minderoo Foundation; and many more.

"We are honoured to bring together so many high-profile leaders in philanthropy and social investment together," says AVPN CEO, **Naina Batra**. "Asian nations have young and highly adaptive populations and have shown they can grow quickly, but the pandemic has slowed progress in Asia more than any other region in the world. The AVPN Global Conference will bring together some of the best minds in **climate, health, education, gender** and **Economic Opportunities**, especially for youth, to help ensure that capital deployed across the region is fully catalysed for maximum impact."

The conference takes place against a backdrop of rising geopolitical tensions, exacerbated by the impacts of COVID-19 and climate change, with the livelihoods of women disproportionately affected. This is juxtaposed by Indonesia's acceleration towards being in the top 5 economies of the world, India fostering some of the fastest-growing cities on earth, and China lifting more than 770million people out of poverty since 1990. This juxtaposition, and the vast market gaps in booming sectors such as renewable energy and healthcare in Asia Pacific, are creating an unparalleled opportunity for social investors in Asia.

As an example, **Elizabeth Yee, Executive Vice President, Program Strategy at The Rockefeller Foundation** will talk about innovative solutions such as the Smart Power Initiative which has built viable and commercially oriented mini-grid ecosystems in India, Myanmar and Sub-Saharan Africa improving the lives of almost 500,000 people.



PRESS RELEASE

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Many initiatives will be announced at the conference, including new Philanthropic Funds which have been facilitated by AVPN to deploy unrestricted grants to impact organisations in Asia. Collectively, AVPN Philanthropic Funds have so far **raised over USD11M** across 8 funds in impact areas such as Health and Climate. During the conference, they will be announcing their biggest Pooled Fund to date, to support women's economic advancement and contribute towards strengthening gender equality across the region.

Additional effort has been made this year to **enhance the in-person networking experience**, as the first physical event since the pandemic. Prior to COVID-19, **tourism was the third-largest export industry**, contributing more than 10% to the global GDP in 2019. As tourism returns, the presence of AVPN in Bali not only **supports Indonesia's presidency of the G20**, but also kindles the social and economic recovery of the island. The conference will include 10 keynote plenaries, and 48 breakout sessions, alongside working groups and private networking experiences with a focus on delivering actionable insights that will drive policymakers at the G20 Summit in November 2022.

The conference is supported by Rockefeller Foundation, Chandler Institute of Governance, Centre for Impact Investing and Practices (CIIP), Chevron Eurasia - Pacific Exploration and Production Company, Citi Foundation, Djarum Foundation, EdelGive Foundation, Investing in Women, Johnson & Johnson Foundation, Oppenheimer Generations Foundation, Schmidt Futures, SEI Asia, Skoll Foundation, Tanoto Foundation and more.

For more information on the conference: <https://avpn.asia/conference/>



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