



in collaboration with



SDG Impact Standards Train the Trainer Course *for AVPN Impact Leaders*

To scale up the roll-out and adoption of the [SDG Impact Standards](#) to businesses and investors, [UNDP SDG Impact](#) has partnered with [Social Value International](#) (SVI) to deliver a Train the Trainer course to individuals who wish to become Accredited Trainers for the SDG Impact Standards, and receive a license to deliver high-quality, consistent training and support on the SDG Impact Standards.

AVPN are partnering with SVI and SDG Impact to deliver the first Train the Trainer course exclusively for our network of impact leaders. The course will equip trainers with the skills and knowledge to deliver the SDG Impact Standards Training to enterprises, investors and changemakers across Asia.

About the SDG Impact Standards

The [SDG Impact Standards](#), developed by [UNDP SDG Impact](#), provide a universal framework and management approach for the advancement of sustainability and the SDGs amongst businesses, investors, and policy makers. The SDG Impact Standards have been designed as an overarching decision-making framework. They connect existing frameworks and tools, filling gaps that are slowing down progress towards operating sustainably and contributing positively towards the SDGs. The SDG Impact Standards are the missing piece in the puzzle, and there is increasing acknowledgment that businesses and investors need these to bring all their existing work together. As a result, there is increasing global demand for high-quality, accredited training to businesses and investors on how to implement the SDG Impact Standards.

About the SDG Impact Standards Train the Trainer Course for AVPN Impact Leaders

The Train the Trainer course equips attendees with the knowledge and skills needed to be Accredited Trainers for the SDG Impact Standards. The SDG Impact Standards Train the Trainer course is for experienced IMM professionals and trainers who want to build their own capacity and work as part of a global community accelerating the adoption of the standards.

Delivered by two highly experienced trainers from UNDP and SVI, the course is limited to a maximum of 12 participants to ensure a personalized training experience.

Dates, Modality and Language:

The training will run over a span of 4 half-day online sessions, between 11AM and 3PM (Singapore Time) from November 28 - December 1, 2022, with a shorter bonus session on December 2, 2022. The course will be delivered in English.

Outline of the course:

Over the course of the 16 hours, attendees will learn how to successfully deliver the Accredited SDG Impact Standards Training materials to businesses and investors. The Train the Trainer course will cover the following:

- How to make the 'business case' for sustainability
- An overview of the [SDG Impact Standards](#) and the underpinning key concepts
- How to introduce the Self-Assessment Tool and the 12 Enterprise Actions
- The pathway to the SDG Impact Seal

The training will also include:

- Key case studies
- Workshops and interactive discussions
- Preparation and support to prepare trainees for their assessments

Outline of the assessment process:

Following the 16 hours of training, there is a one-hour assessment for participants seeking the Accredited Trainer status. For this assessment, trainers will be provided with a set of slides and be asked to deliver 40 minutes presentation and 20 minutes of Q&A on the content of the [SDG Impact Standards](#).

Benefits of Becoming a Trainer for the SDG Impact Standards

As an Accredited Trainer for the SDG Impact Standards, you will be able to deliver the only training program that is recognized by the UNDP to the market and be at the forefront of supporting individuals and organizations around the world to change their practices and create the impacts that are required to achieve the SDGs by 2030.

Not only will you be recognised as an Accredited Trainer for the SDG Impact Standards with a license to use the SDG Impact Standards Training Materials, SVI and UNDP will also promote your status and support you to deliver the SDG Impact Standards Training to the market.

You will also become part of the Accredited Trainer community; giving you access to continuous professional development sessions and new training materials – as well as opportunities to work with pioneering businesses and investors.

Pre-requisites

To attend the SDG Impact Standards Train the Trainer course, you must meet the following criteria:

Essential:

- Completion of [IMM for the SDGs](#) UNDP-DUKE University online course
- At least 2 years of experience of delivering training on IMM or sustainability for private sector organizations
- Fluent in English
- Have read the [SDG Impact Standards](#) including Guidance and familiarized themselves with the Self-Assessment Tool and [SDG Impact website](#)
- Relevant business/investment and/or change management expertise, preferably as a practitioner
- At least 3 years of experience working with private sector organizations in one of the following areas:
 - Designing and/or implementing IMM frameworks, and/or
 - Sustainability accounting and/or assurance
 - Designing/ preparing sustainability strategy/ business plans
 - Defining governance frameworks or as part of a board, steering group or equivalent with a sustainability lens

Desirable:

- Other sustainability and/or related training accreditations (e.g., SVI Accreditation, Level 1 or above on the Social Value Professional Pathway)
- Experience working in sustainability areas (IMM, strategy, governance, etc.) across different private sector organizations (corporate, medium enterprises, SMEs, across different investors categories)

Cost

Participants will be charged a one-off training fee to attend the training course and undertake the assessment process.

On the successful completion of the assessment process, participants will be charged an annual licensing fee in order to become an Accredited Trainer for the SDG Impact Standards. The annual licensing fee will contribute towards administrative costs, updating of training materials, building a repository of relevant examples and case studies, supporting continuing professional development and the ongoing development of the community of practice. Both fees are in accordance with the tiered pricing structure based on the income level of countries in which the trainer operates.

One-off training fee pricing structure (all prices GBP):

- High-Income Countries: £1250
- Medium-Income Countries: £1000
- Low-Income and Lower Medium-Income Countries: £750

Annual licensing fee pricing structure (all prices GBP):

- High-Income Countries: £2000 per annum
- Medium-Income Countries: £1200 per annum
- Low-Income and Lower Medium-Income Countries: £600 per annum

Apply

If you would like to apply for this Train the Trainer course and become an Accredited Trainer for the SDG Impact Standards, please fill in [this form](#) by **November 4, 2022**. Decisions about who is selected for the course will be made between SDG Impact and SVI and all applicants will be informed via email.