

Strengthening the Capability of Governments to Engage Philanthropic Capital During COVID-19



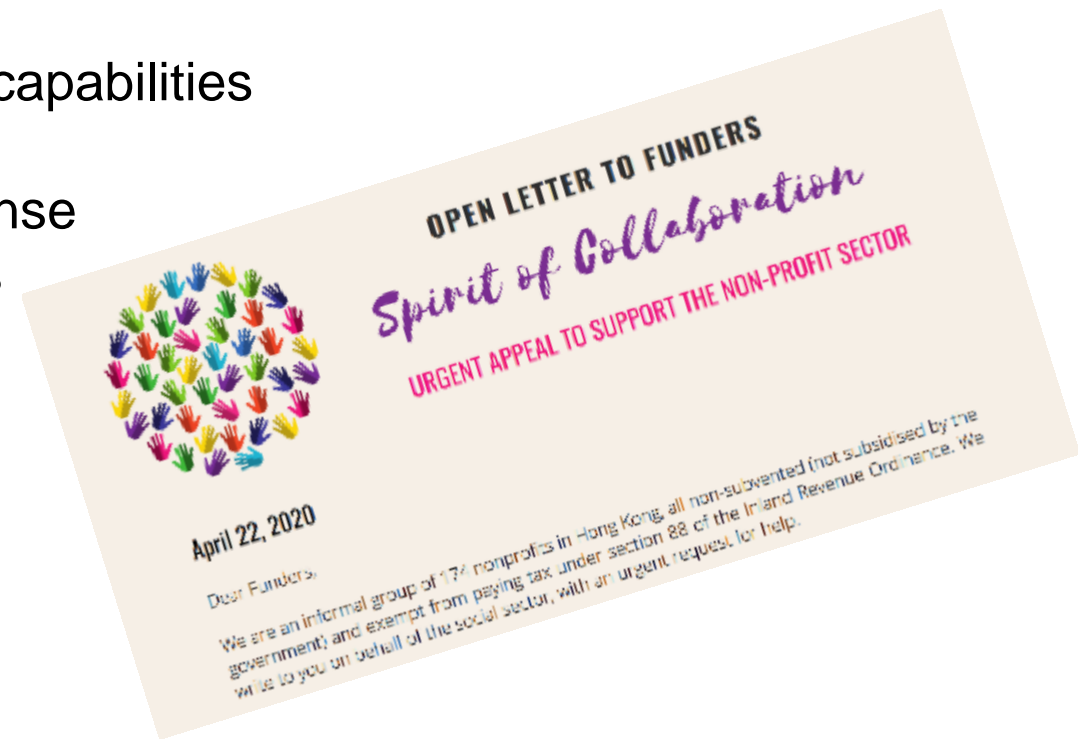
THE CHEN YET-SEN
FAMILY FOUNDATION
陳一心家族慈善基金

AVPN-UNDP Webinar
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ABOUT

- Hong Kong has had double hit of Covid-19 and social unrest
- Exceptional stress on NGOs and their fundraising capabilities
- CYSFF first proposed #BridgeTheGapHK in response to an Open Letter to Funders signed by 176 NGOs in April 2020, calling on further support from the community to better serve the vulnerable families that rely on them.

<https://asiancharityservices.org/open-letter-to-funders/>





CYSFF committed to match all public donations received by five of its existing grantees between June and October 2020, up to HK\$500,000 per grantee



Request to donate: all or part of the HK\$10,000 government cash payout – whatever can be afforded – directly to NGOs.

Hong Kong helping Hong Kong

Call to Action

For a corporation or private foundation, consider matching the donations received by your current or past grantees from now until 2021.

For an individual, choose an NGO from the list on the BridgeTheGapHK website and donate directly to that NGO. www.bridgethegaphk.org

Matching funds for
existing / designated grantees



Public
Donations



NGO


#BridgeTheGapHK
香港橋良




<https://bridgethegapk.org>

#BridgeTheGapHK 香港橋良


LIST OF NGOS

- **Animals Asia Foundation**

Animals Asia is devoted to ending bear bile farming and improving the welfare of animals across Asia. We promote compassion and respect for all animals and work to bring about long term change. Founded in 1998, the Animals Asia team has been rescuing bears since 1994. We operate award winning bear rescue sanctuaries in China and Vietnam, and we are the only organisation with a bear sanctuary in China. We focus on three main programmes – End bear bile farming, Cat and dog welfare & Captive animal welfare.

[Donate](#) [Video](#) [Website](#)
- **Association Concerning Sexual Violence Against Women (RainLily)**

RainLily is Hong Kong first sexual violence crisis center. We provide free immediate crisis support, counselling, legal advice and judicial procedures accompaniment services, to support victim-survivors of sexual violence to recover from the traumas.

[Donate](#) [Video](#) [Website](#)
- **Bring Me A Book Hong Kong**

Bring Me A Book Hong Kong uses evidence-based research to provide Transformational trainings for parents and educators; the best Chinese and English children's books & quality programs to access authors and literacy experts. To enrich the lives of ALL in the Hong Kong community.



THANK YOU

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🌐 www.cysff.org